



ELITE
COLLECTION

Every colour, Pattern has a story

AVENUE

e catalogue



ECO-FRIENDLY Silk Wallpaper Collection



GREENGUARD



KOREA ATOPY ASSOCIATION
RECOMMENDED PRODUCT



ENVIRONMENTAL LABEL
CERTIFICATION



ENVIRONMENTAL LABELING
CERTIFICATION



LOW CARBON
CERTIFICATION



PRE-CONFIRMITY FOR
BUILDING MATERIALS



8 HEAVY METALS
NOT DETECTED



VIRUS KILLING
99.999%

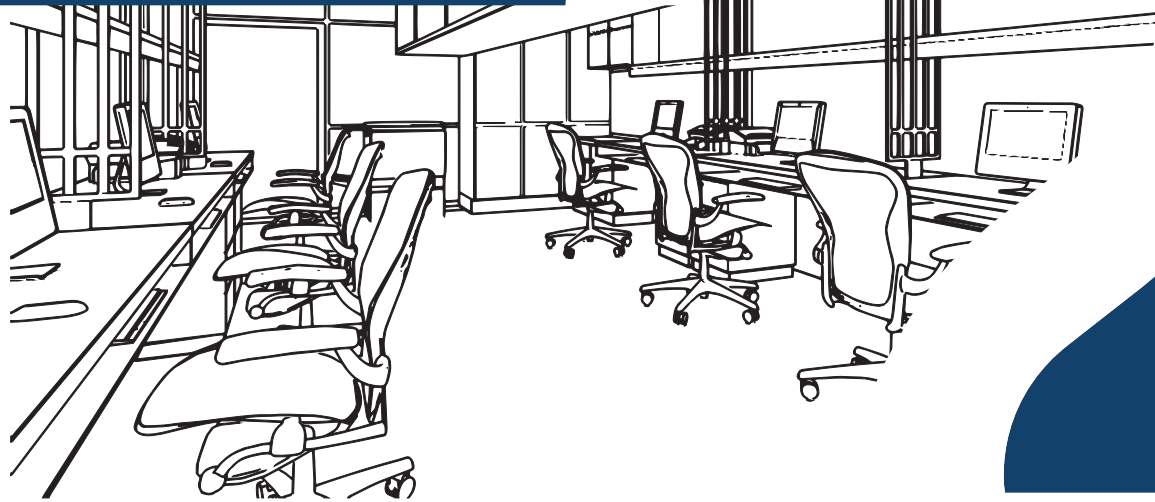
KOREA'S ONLY
ANTIVIRAL WALLPAPER

GAENARI

Since 1977

About

EXCEL[®]
Wallcoverings




Excel Wall Interiors is imbued with a passion for art, luxury and affordable interiors, redefining Indian walls with Global trends. Over the past two decades we are the fastest growing and the largest wallpaper company in India. Headquartered in City of Joy - Kolkata, Excel has its presence all over India through our expert sales team and channel partners.

Discover our wallcovering collection which includes - from traditional patterns like classical damask, stripes, and motifs to modern prints like abstract, contemporary, botanical to digitally printed custom murals.

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email: info@excelwallpapers.com



INTRODUCING AVENUE 7

India's first antiviral/antibacterial wallpaper that protects from viruses. It's unique manufacturing process makes it one-of-a-kind product.

The antiviral/antibacterial treatment layer helps to kill 99.99% viruses and bacteria within 2 hours and it's clinically tested too.

The other notable feature of this collections is that none of the wallpapers are having harmful heavy materials like lead, mercury etc.

This collection comprises of colours and shades which are perfect for both the residential and the project purpose.

Let's make beautiful happy home with Avenue 7.

Specification Sheet

Collection Name : AVENUE 7

Country of Origin : South Korea

Category : Elite

Physical Properties

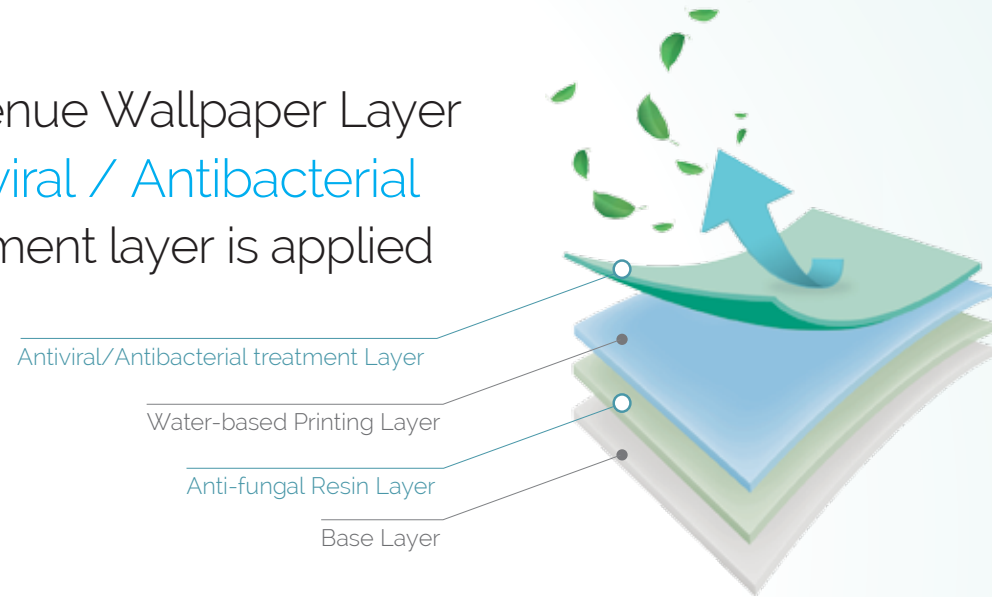
Size : 1.06 mtrs - 15.50 mtrs

Supply Quantity : 59 sqft

Backing : Vinyl with paperback

UNIQUE wallpaper starting from the Manufacturing Process

On the Avenue Wallpaper Layer
Antiviral / Antibacterial
Treatment layer is applied



Antiviral Treatment Effect

(Wallpaper Surface X 300 enlarged)

The red part of the wallpaper surface is an applied antiviral substance. An antiviral substance is applied to the surface of the Avenue wallcovering so that the virus can be killed when it comes into contact with it.



Antiviral Wallpaper

Antiviral substance evenly treated on the wallpaper surface



General Wallpaper

Untreated surface

Obtained Antibacterial & Antifungal Performance Certificate

In addition to the antiviral function, it creates a safer space by adding antibacterial and antifungal functions to prevent bacteria and fungi.

Anti-mold Test / Report

Mold Test	Other Product	Our Product
Aspergillus brasiliensis ATCC 9642		
Chaetomium globosum ATCC 6205		
Penicillium funiculosum ATCC 11797		
Trichoderma virens ATCC 9645		
Aureobasidium pullulans ATCC 15233		
	Proliferation of large amount of fungi	No proliferation due to Anti-fungal function



Harmful fungus test result, Grade 0





Grade 0 = Unable to grow

Grade 1 = grows below 10% above the sample

Grade 2 = grows below 10%~30% on the sample

Grade 3 = grows below 30%~60% on the sample

Antibacterial Test / Report

Antibacterial Activity Test	Other Product	Our Product
Staphylococcus 24hrs after Administration		
	Proliferation of Staphylococcus Aureus	No bacteria proliferation due to antibacteria component
Escherichia coli 24hrs after Administration		
	Proliferation of large amount Escherichia coli	No bacteria proliferation due to antibacteria component



Staphylococcus A.
Activity 4.6

E. Coli
Activity 6.1

※ Conversion of Active Value

2.0 = 99%

3.0 = 99.99%

4.0 = 99.999%

6.1 = 100%

Global Green Quality Certification

UL GreenGuard Certification



GREEN GUARD GOLD



UL GreenGuard is a representative environmental certification system recognized by the Leadership in Energy and Environmental Design(LEED) and the United States Environmental Protection Agency(EPA). Gaenari Wallpaper has passed the UL GreenGuard's standard for 4 consecutive years in the Korean wallpaper industry.

KAA Recommended Product

(Korea Atopy Association)



KAA (Korea Atopy Association) is cooperated with Korea Ministry of Health & Welfare, their goal is to use of safe products, provide the right information and support the atopic patients. Gaenari wallpaper has been recommended by KAA for its performance and efficacy against atopy.

Korea Eco-Label

(Korea Environmental Industry & Technology Institute)



Eco-Label policy administered in around 40 countries is enforced in Korea since 1992. The policy leads corporations and consumers to produce and consume eco-friendly products. Gaenari Wallpaper's all Collections acquired the label after obtaining certification that it is an eco-friendly consumer goods.

8 Heavy Metals NOT DETECTED

Test Items	Unit	Test Result
Lead(Pb)	mg/kg	Not detected (detection limit 5)
Mercury(Hg)	mg/kg	Not detected (detection limit 2)
Cadmium(Cd)	mg/kg	Not detected (detection limit 5)
Antimony(Sb)	mg/kg	Not detected (detection limit 5)
Barium(Ba)	mg/kg	Not detected (detection limit 5)
Selenium(Se)	mg/kg	Not detected (detection limit 5)
Arsenic(As)	mg/kg	Not detected (detection limit 2)
Chromium(Cr)	mg/kg	Not detected (detection limit 2)

* This is the result of the Avenue product, all products of Gaenari Wallpaper passed the test above.



ISO 14001:2015 ISO 9001:2015

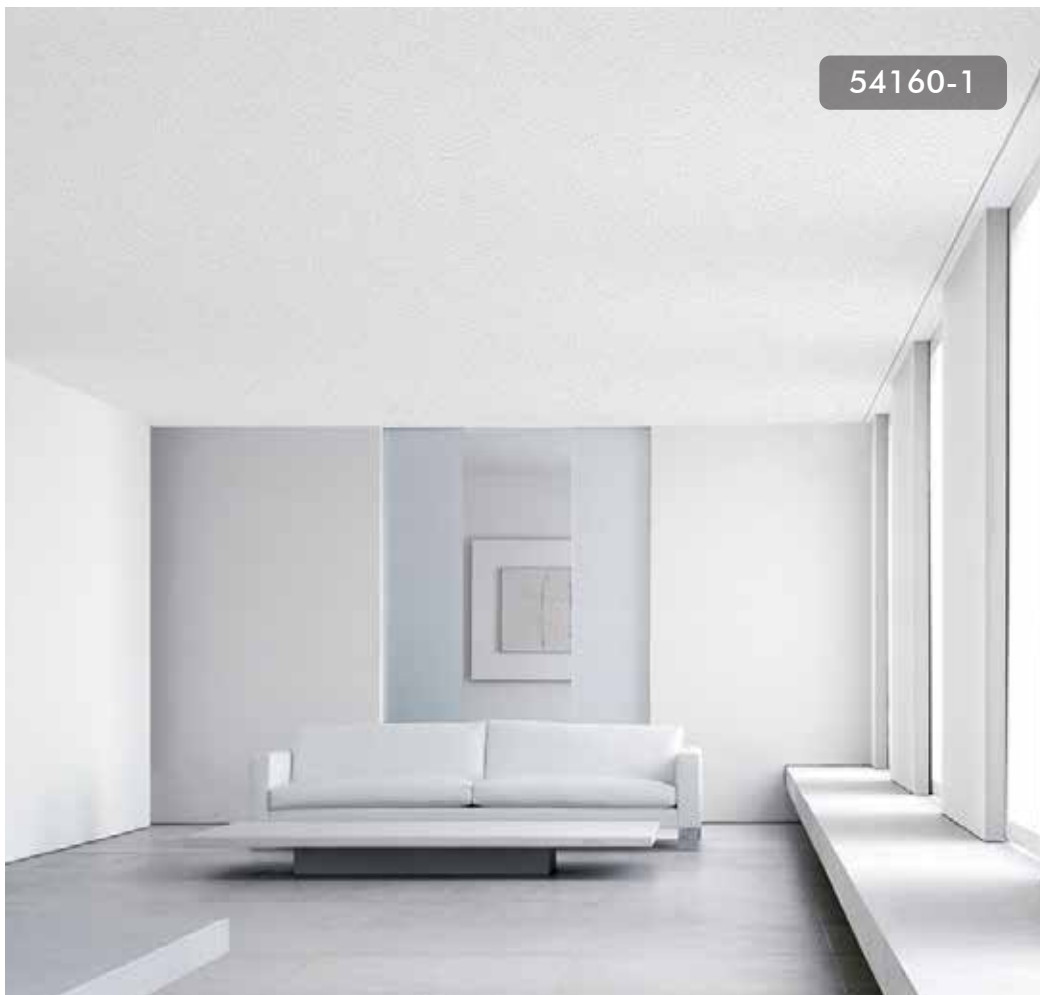
ICR Certification - ISO 9001:2015 / 14001:2015
(International Certification Registration)



CE mark EN 15102
(EU Declaration of Conformity)



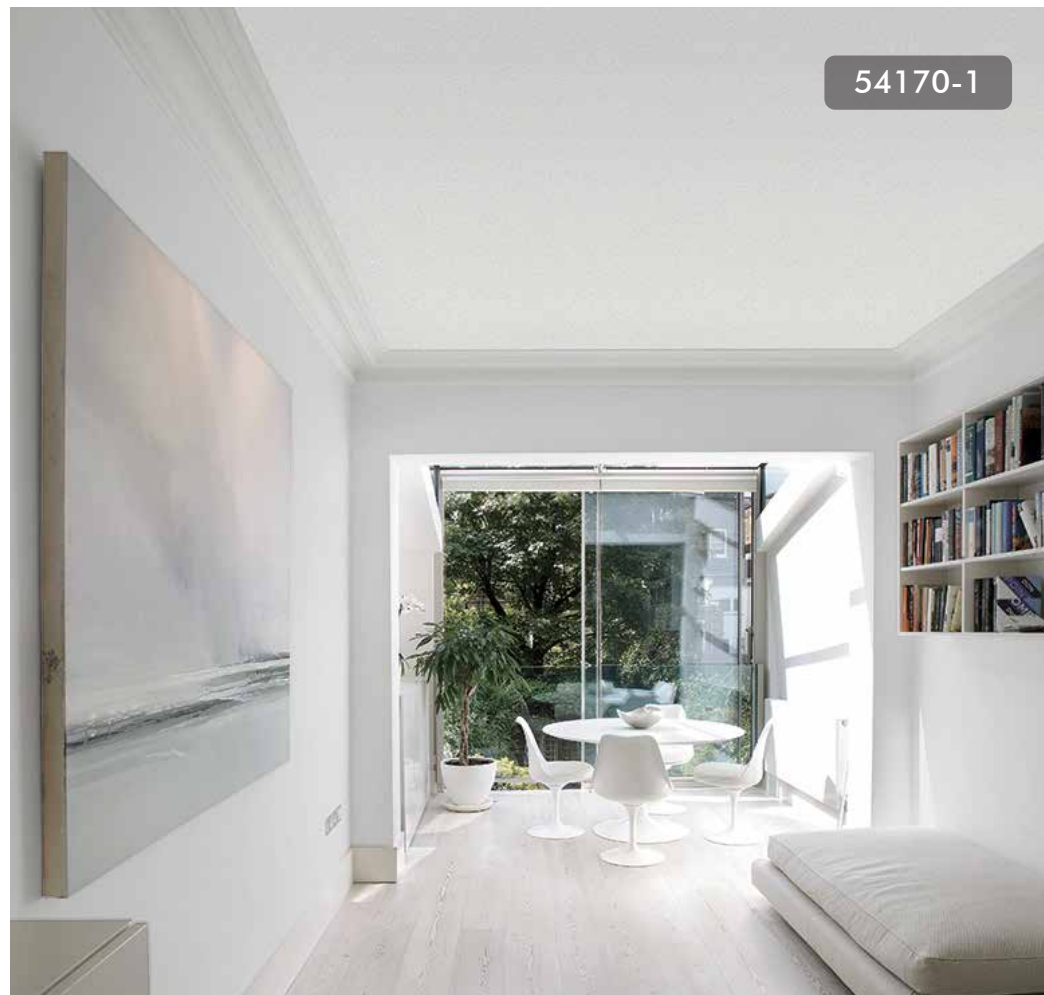
KS mark certification
(Korea Standard Association)



54160-1



54160-1



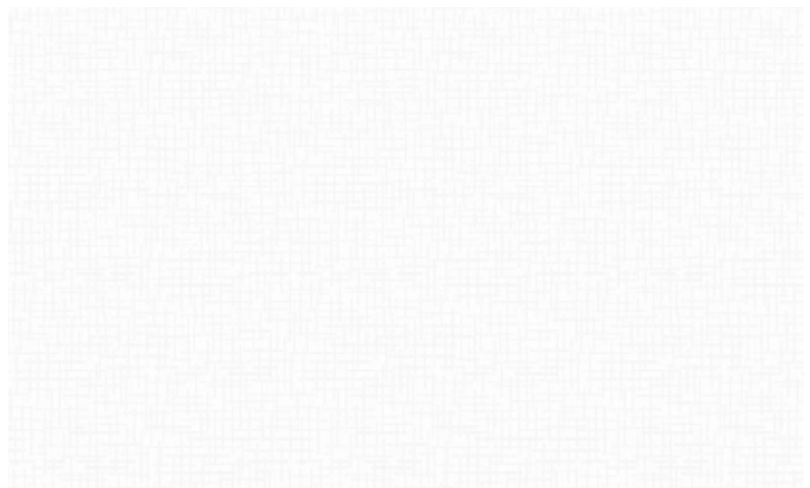
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54170-1



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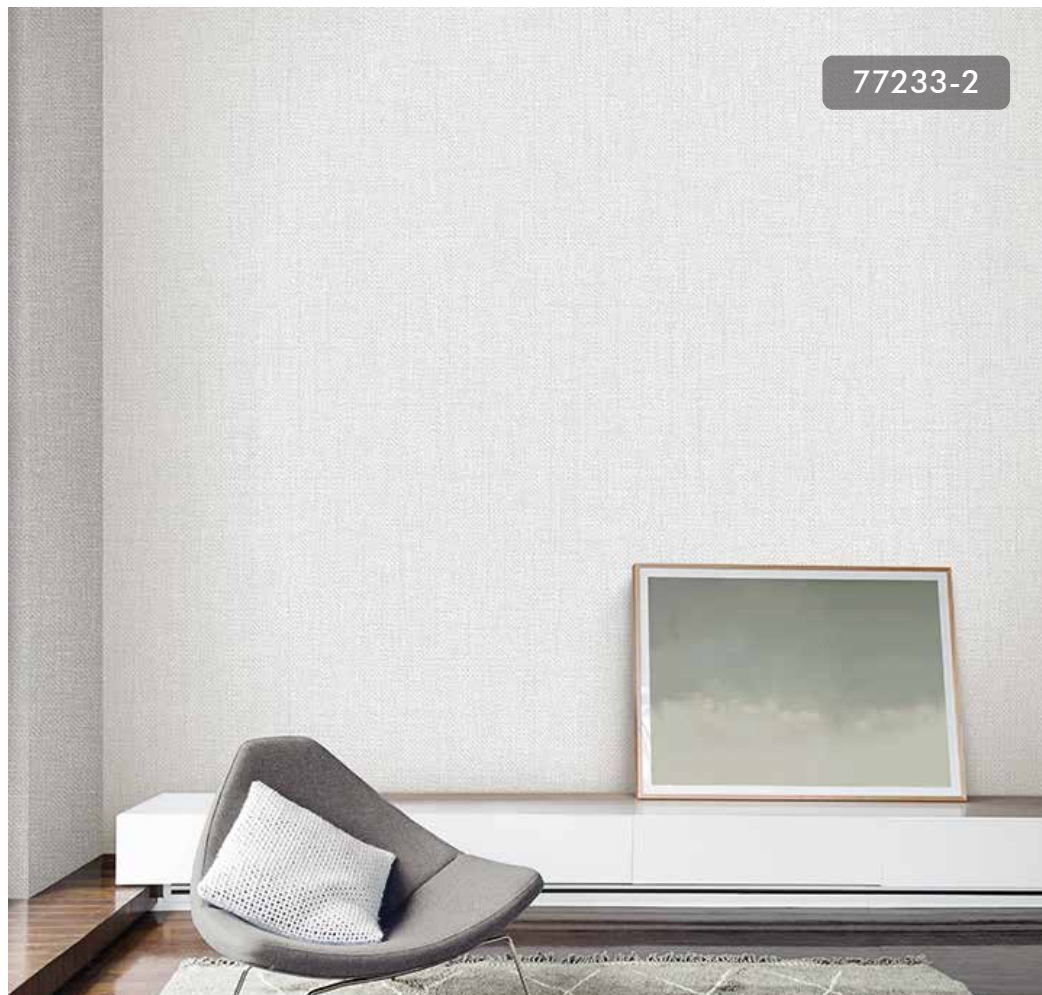


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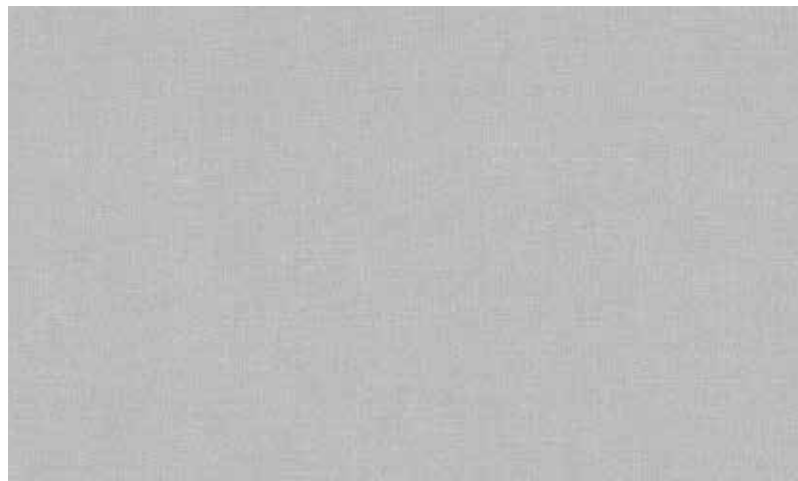
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77233-3



77235-5



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77236-2

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77236-3

77236-6



77256-2

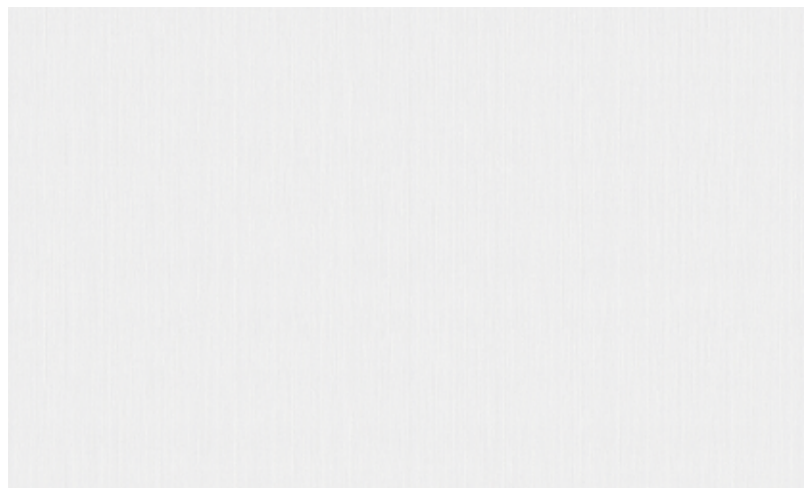


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77257-1



77257-3

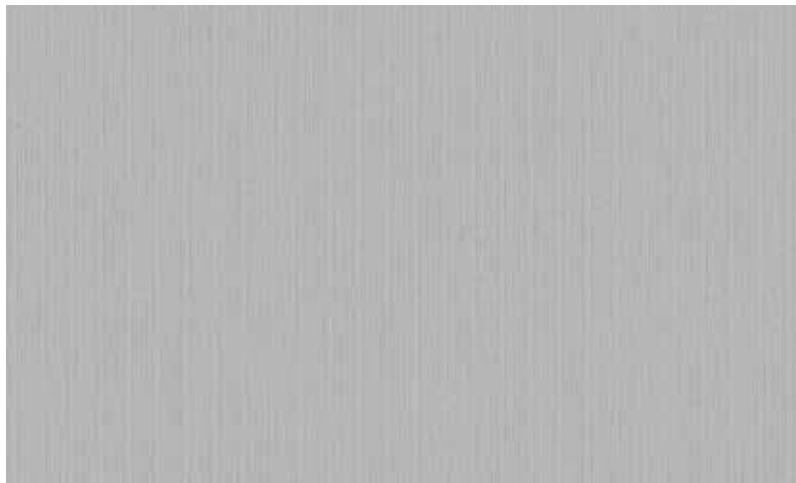


77257-2

77257-5



77257-4



77257-5



77257-6

77259-5



77259-4



77259-5



77259-6





77261-1

77261-3

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WALLPAPERS

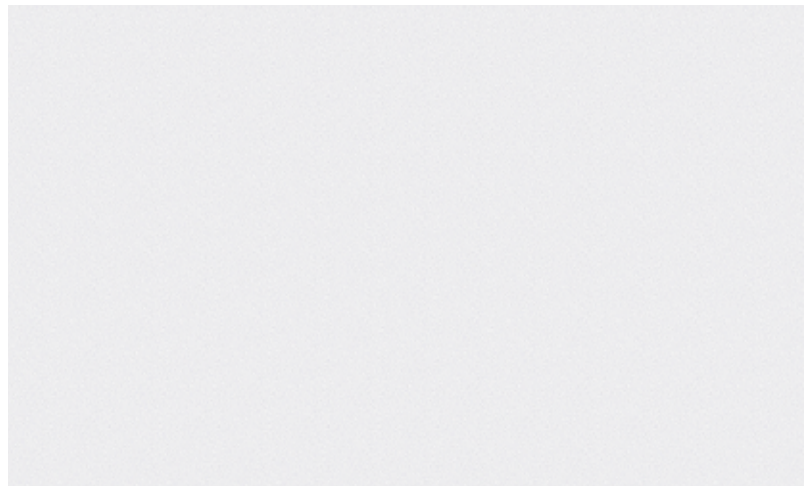
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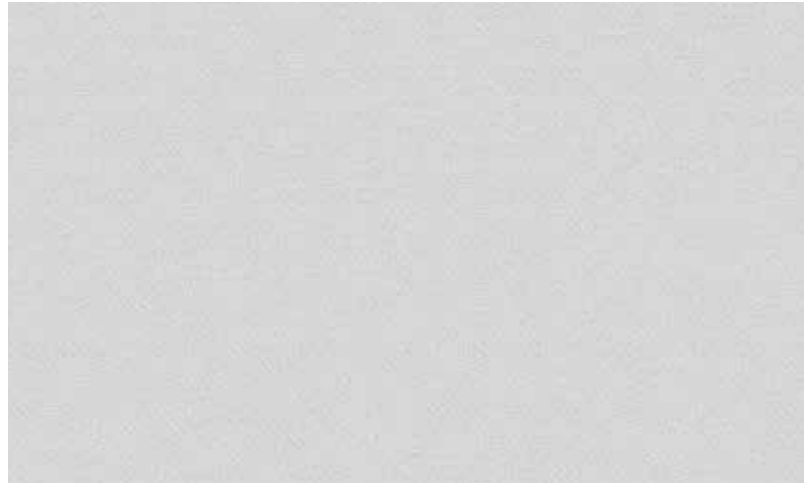
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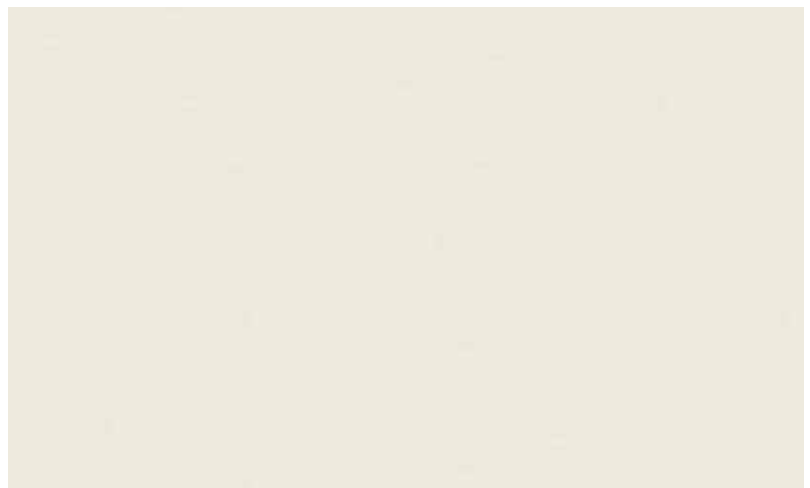


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77264-3



77264-8



77264-9



77264-5



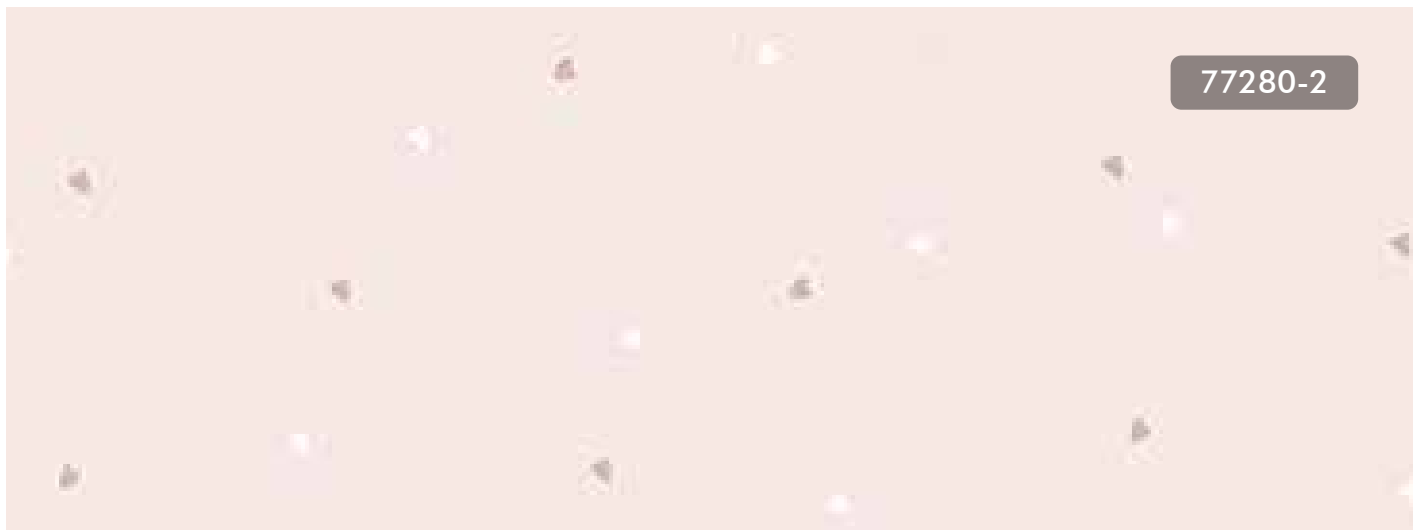
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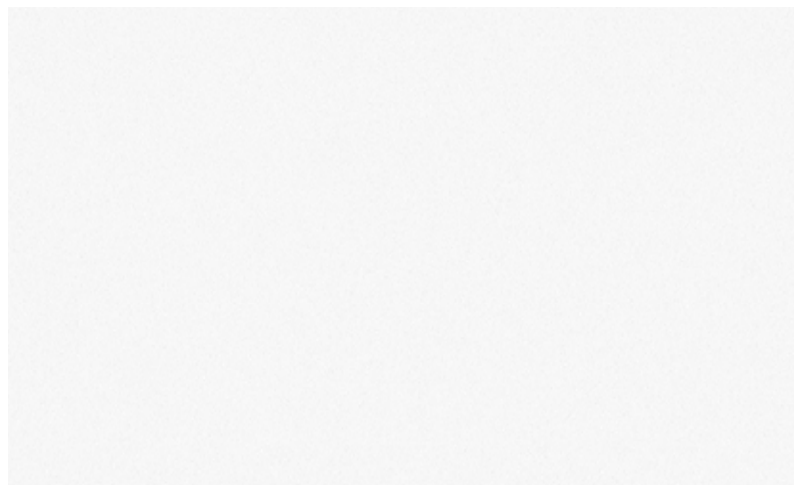


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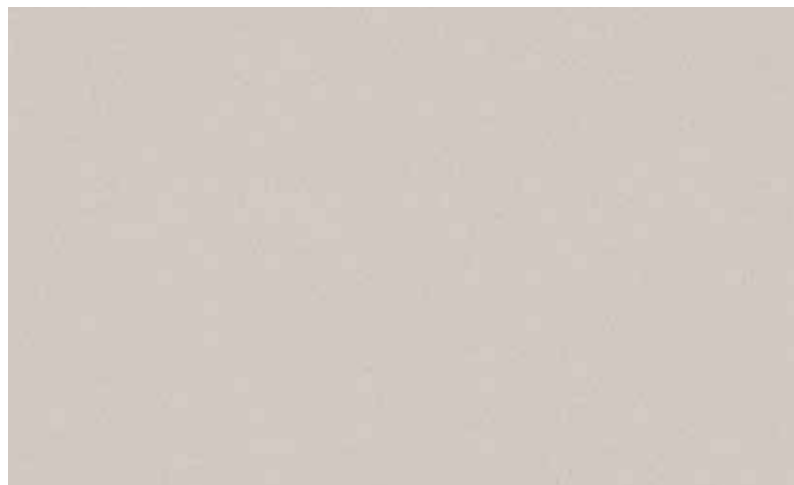




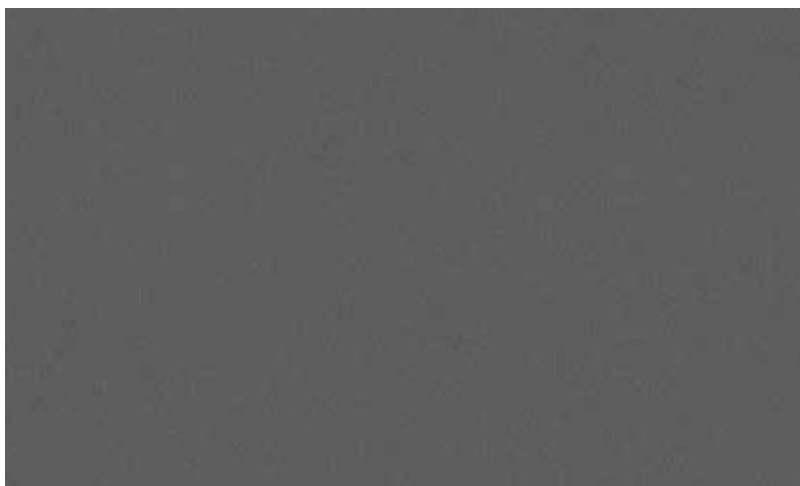
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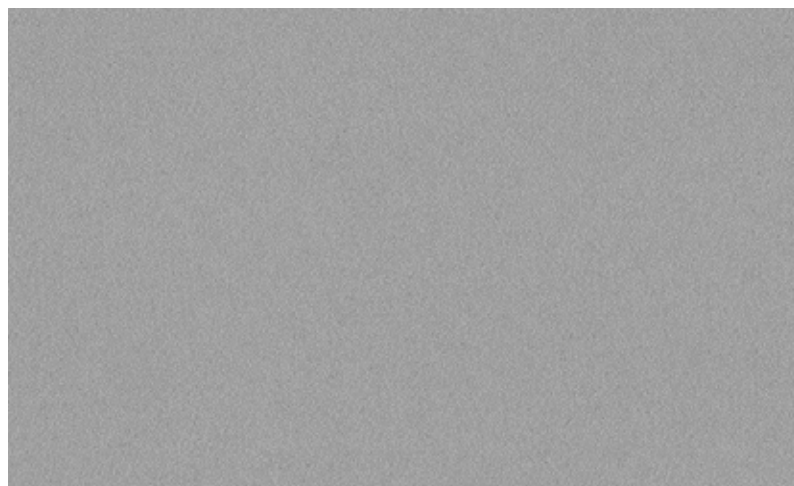
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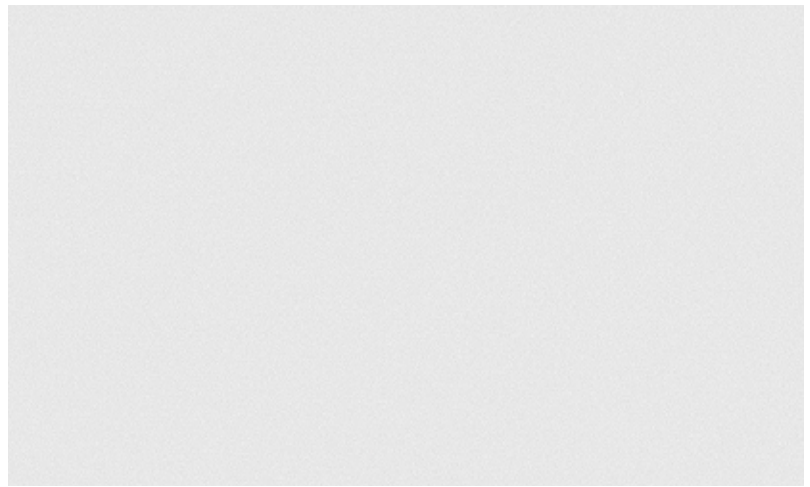
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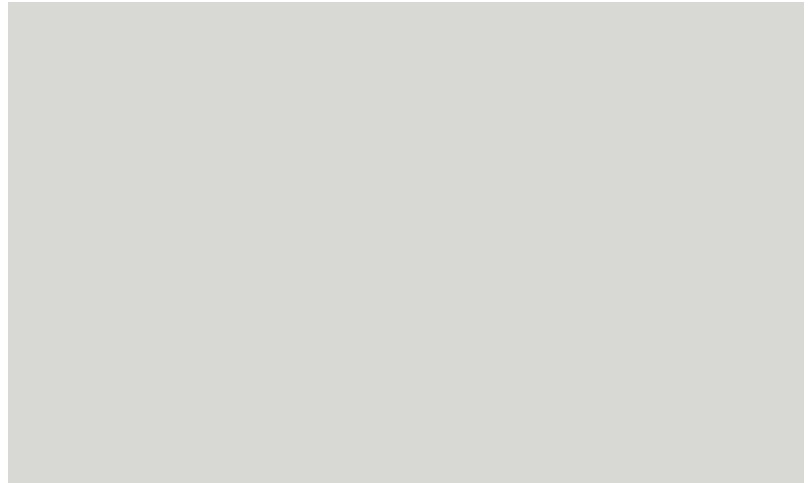
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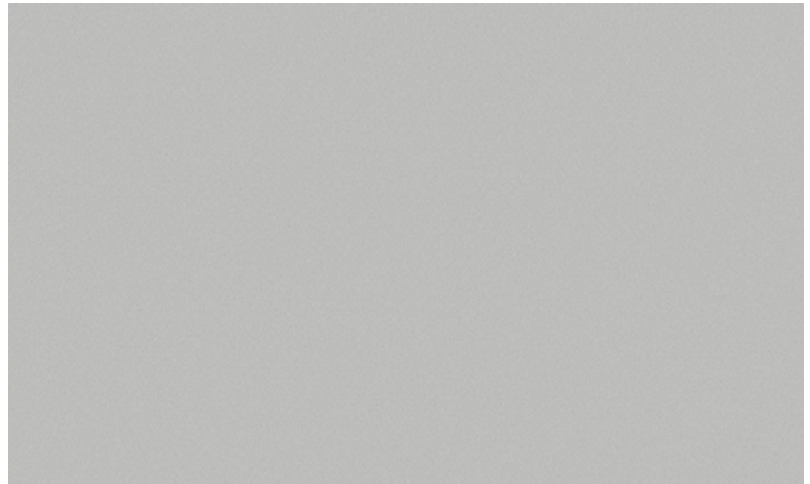
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77282-1

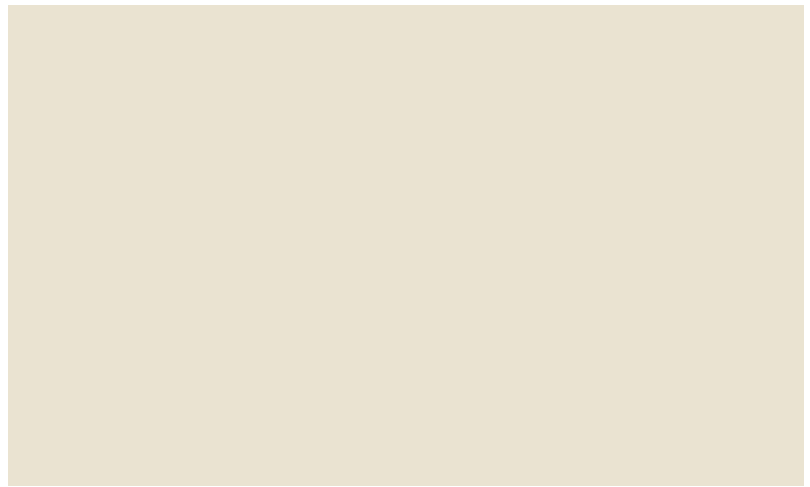


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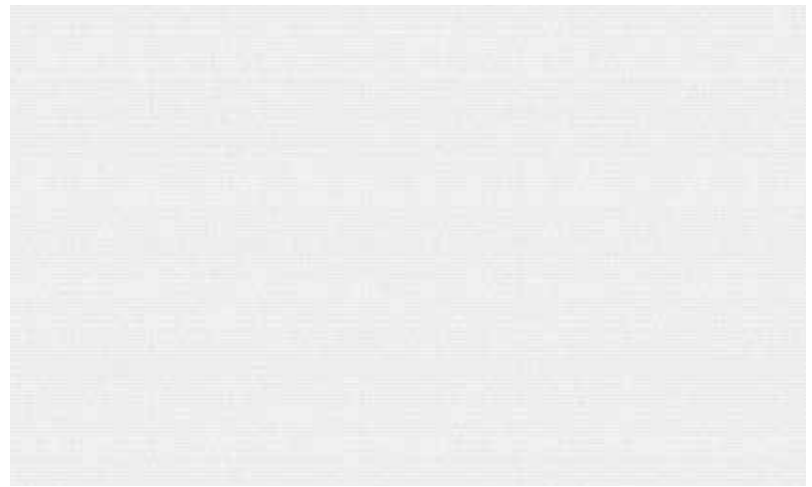


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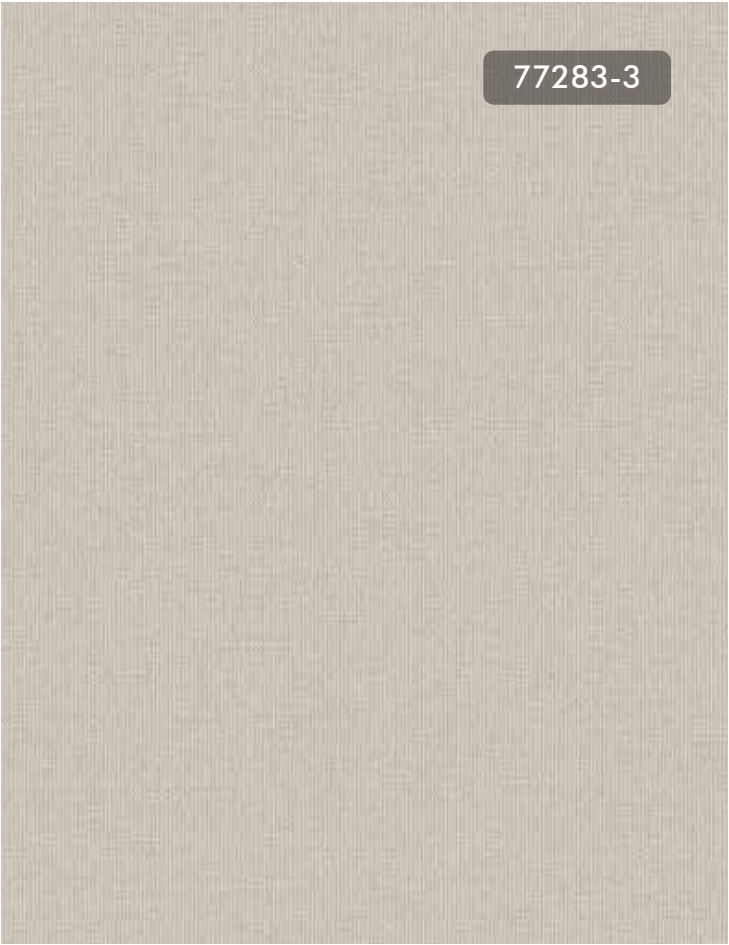
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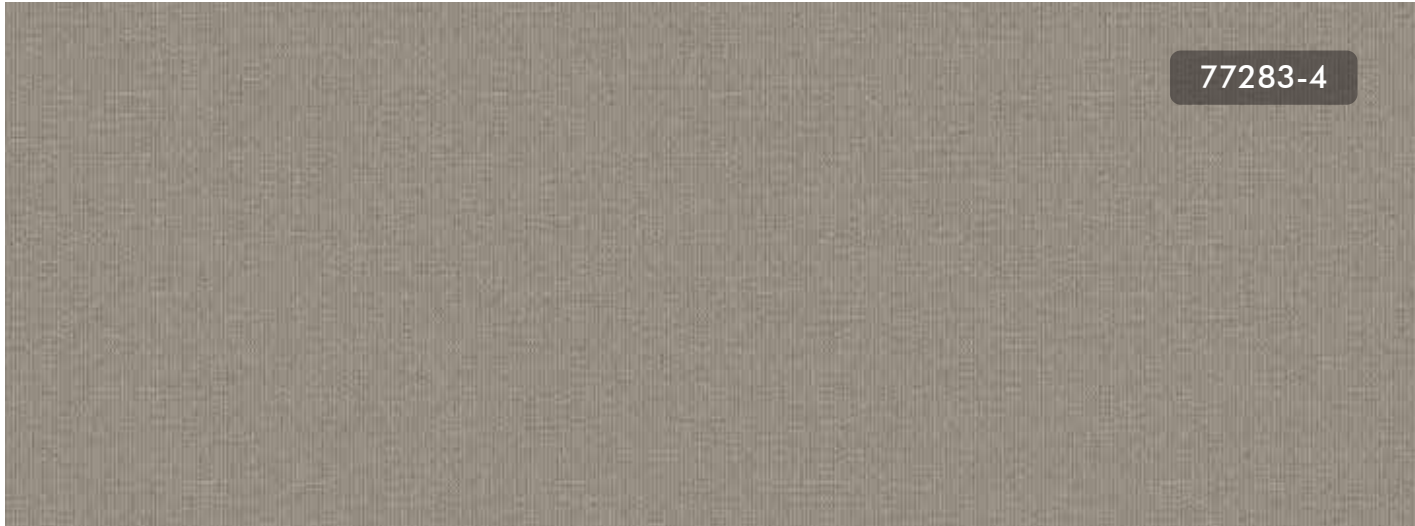
77283-2



77283-3

A rectangular sample of antiviral wallpaper with a light beige or taupe color and a fine, woven fabric-like texture.

77283-3

A rectangular sample of antiviral wallpaper with a dark charcoal or grey color and a fine, woven fabric-like texture.

77283-4

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A rectangular sample of antiviral wallpaper with a light pink or blush color and a fine, woven fabric-like texture.

77283-5

A rectangular sample of antiviral wallpaper with a dark purple or indigo color and a fine, woven fabric-like texture.

77283-6



77284-3



77284-1



77284-2



77284-3

77285-6



77285-1

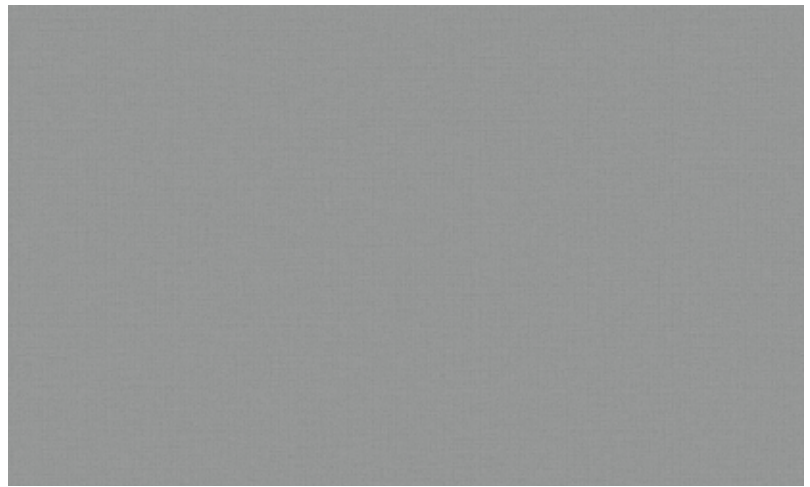


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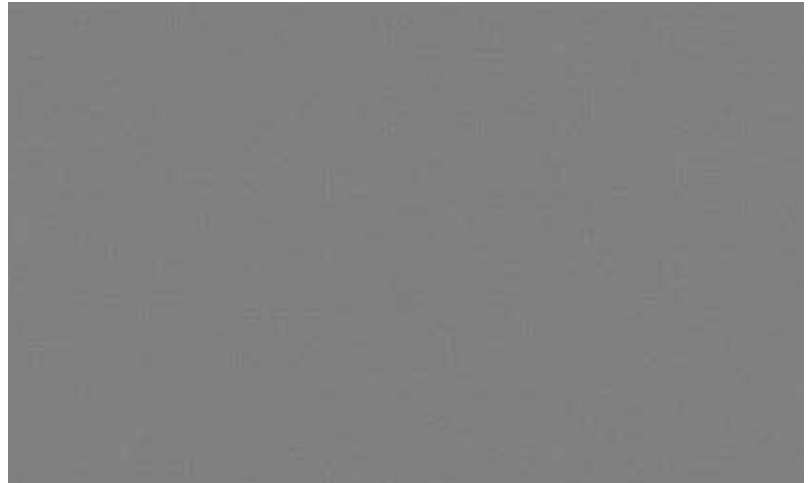


77285-3

77285-6



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77285-6

77285-6

77285-7

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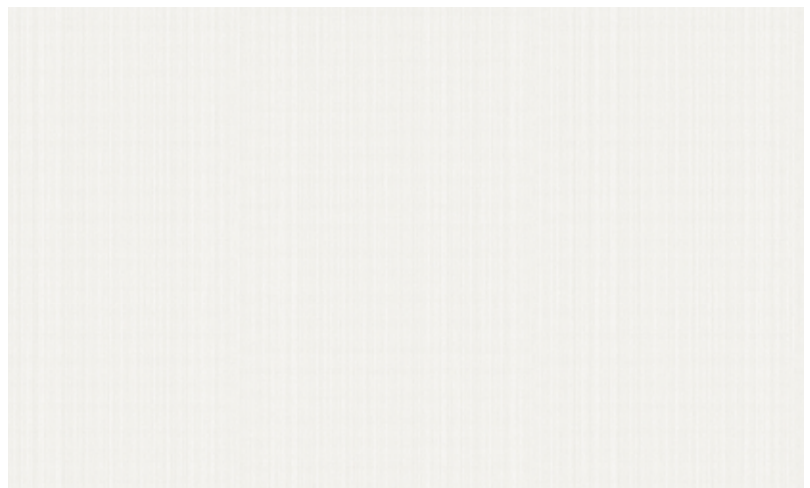
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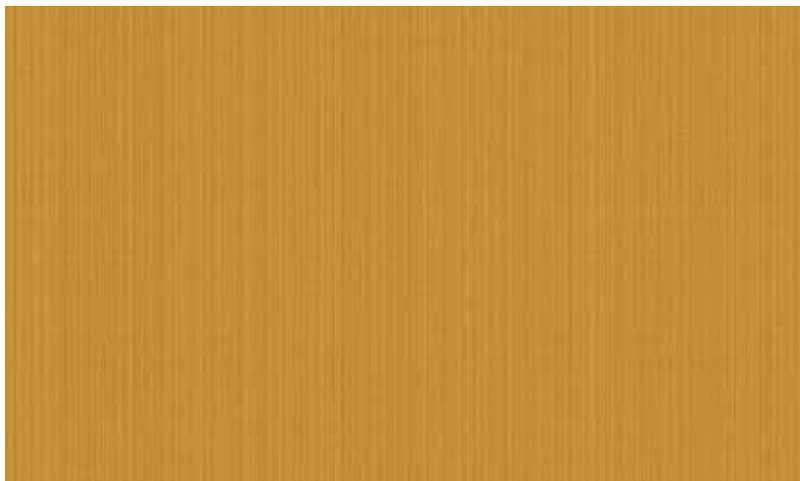
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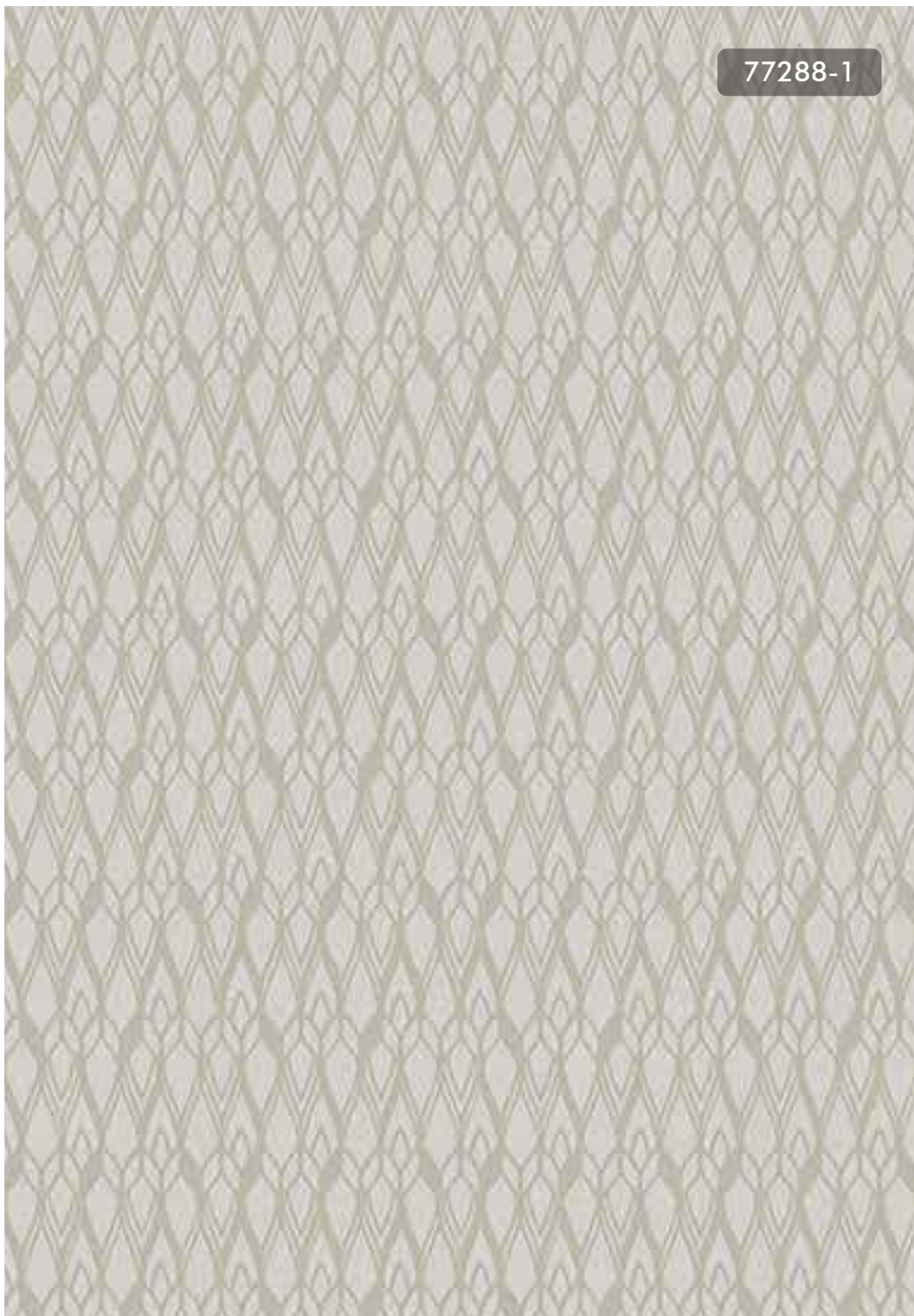


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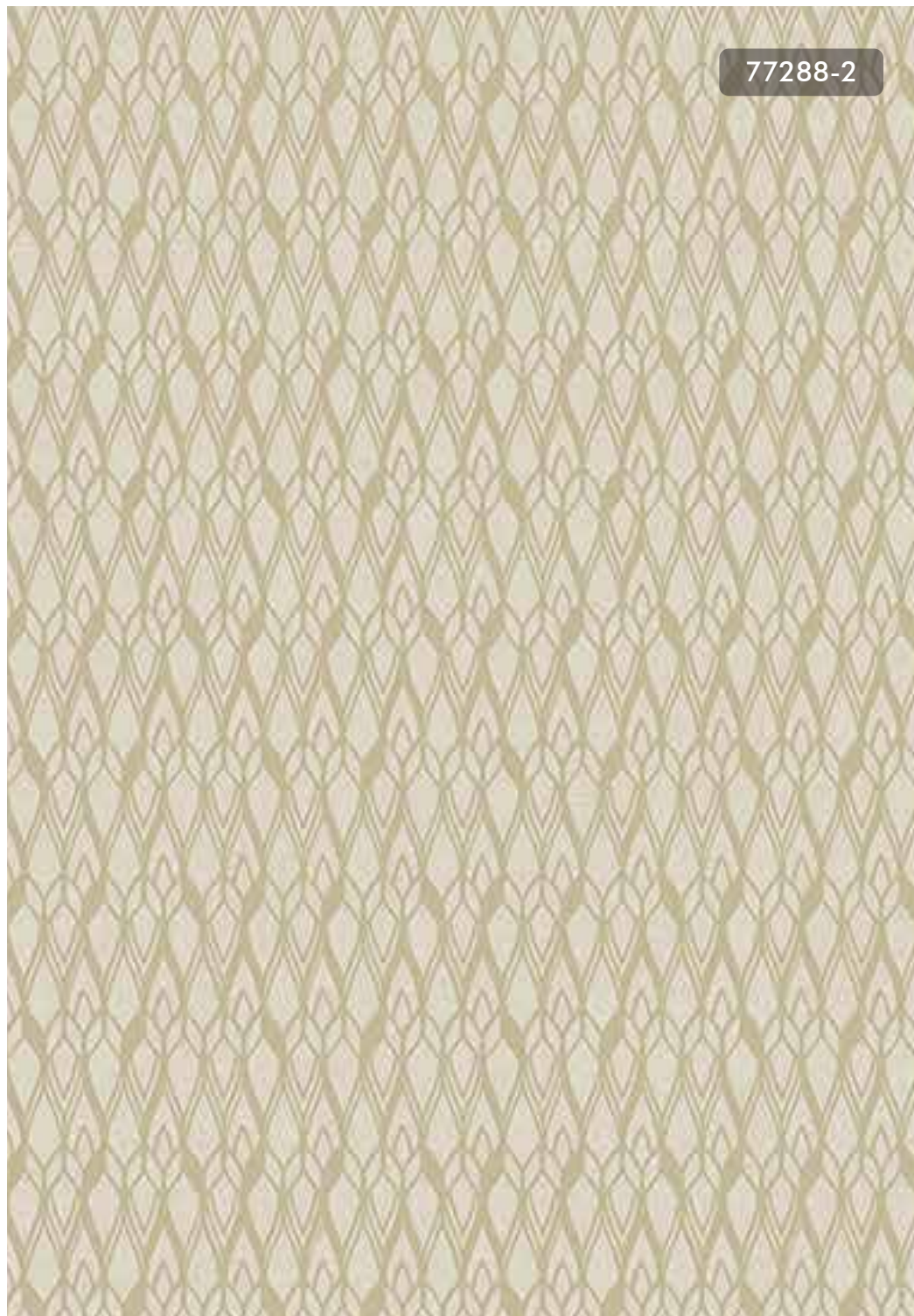


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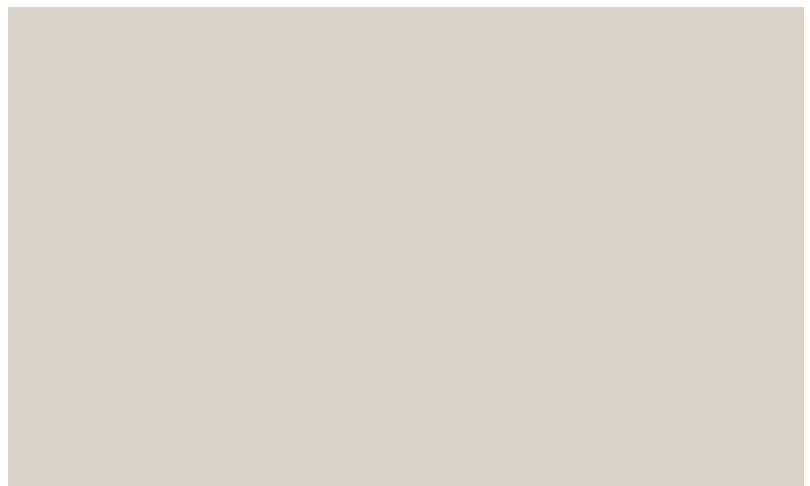
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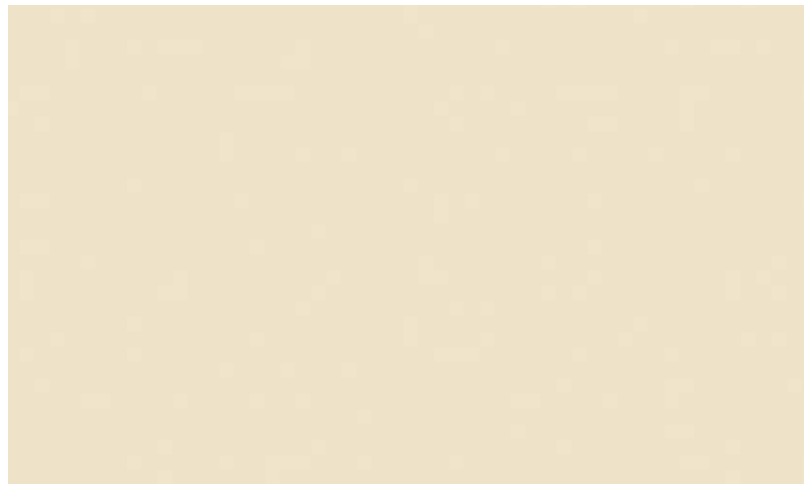
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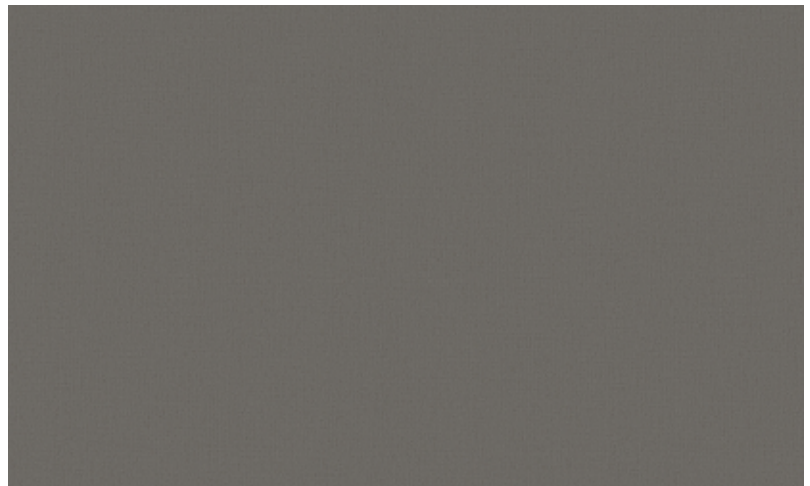
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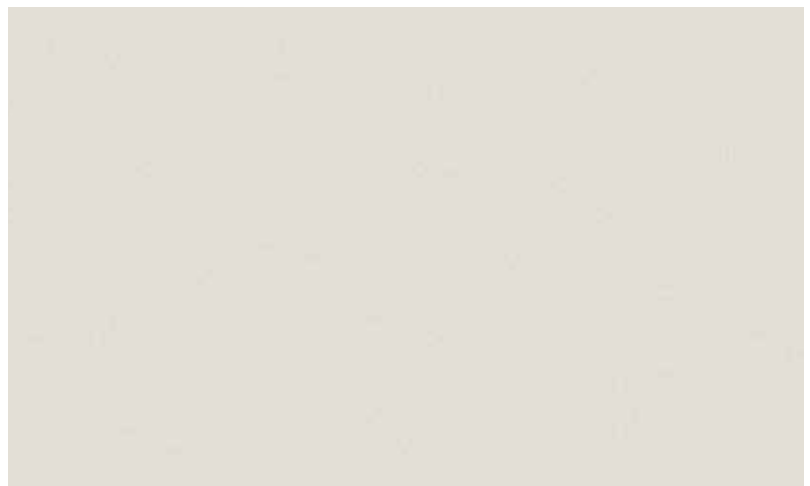
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77291-2



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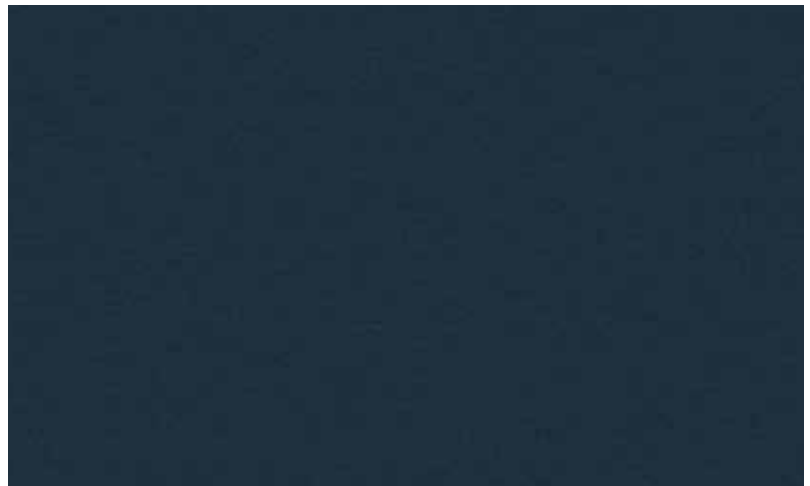
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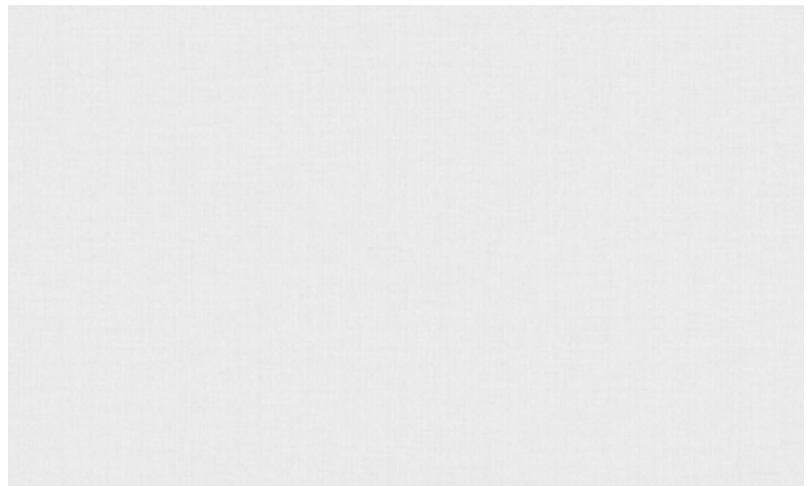


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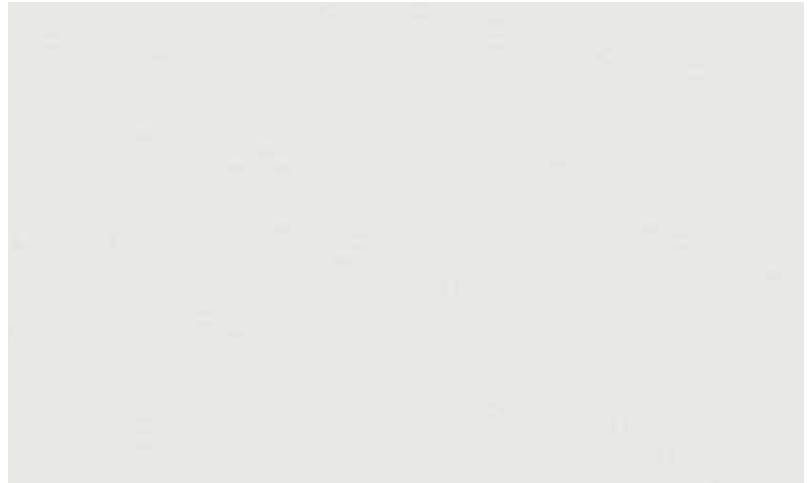


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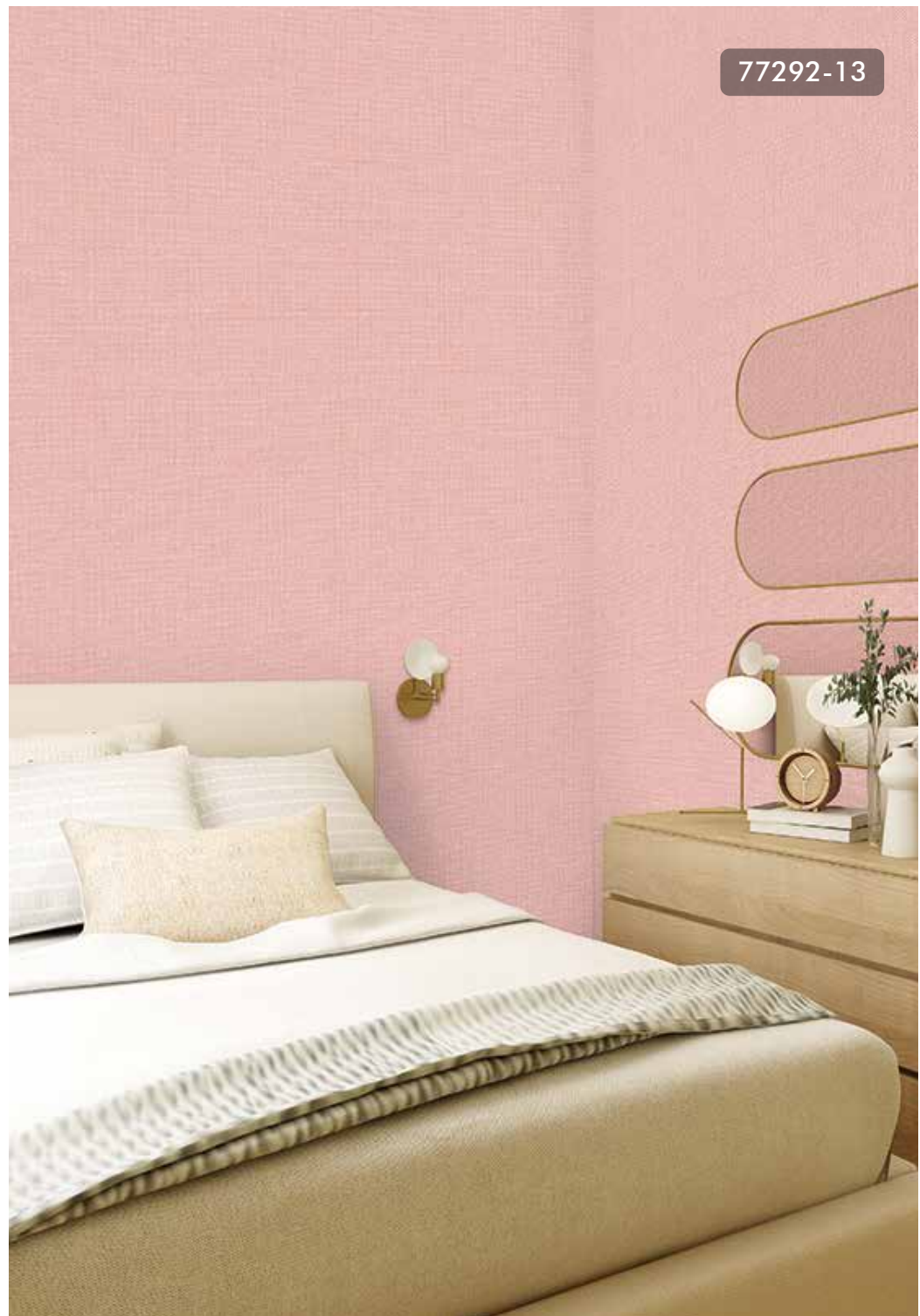
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