

SABYASACHI
for
nilaya



Gulbadan | *Gulabi* | W046D29MS75

Lyrical floral prints, Kalamkari, Mughal gardens and chintz inspire Gulbadan. Painstakingly hand rendered and printed, this wallcovering is truly a masterpiece. Bring home some subversive romance.



**Badam
W046D28LS75**



**Gulabi
W046D29MS75**



**Phiroza
W046D29LS75**

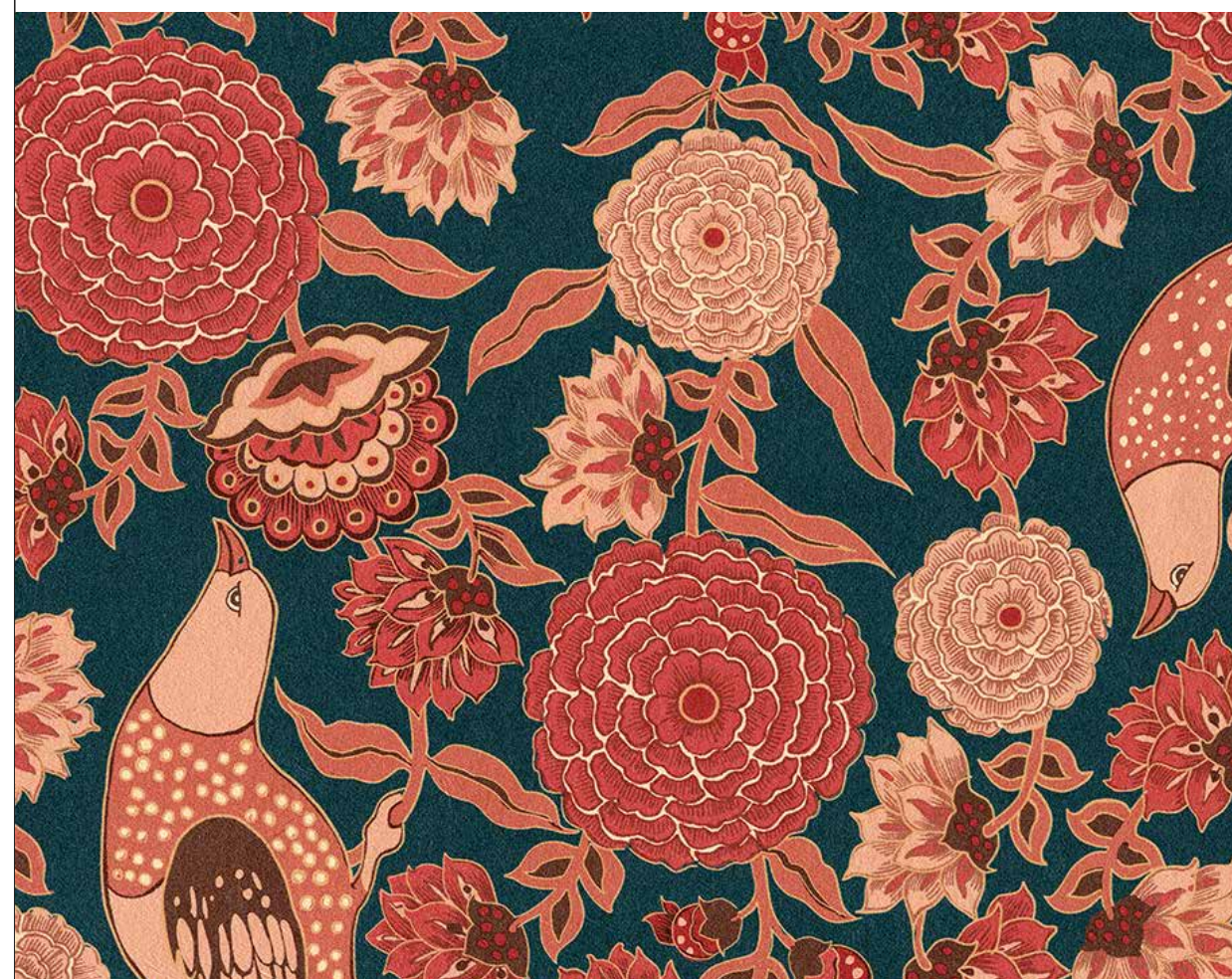


Batar | Lapis | Wo46D28KS75

Royal hunts, opulent hand painted tents, and Shikargah textiles inspire this exotic wallcovering. Transport your interiors to the era of mystique decadence and indulgent living.



**Pearl
Wo46D28JS75**



**Lapis
Wo46D28KS75**



Chittor | China Blue | Wo46D280S75

Mughal butis, hand block printing on charka khadi, warq and vegetable dyes conjure up Chittor. The undying spirit of Rajput royalty is expressed through this magnificent wallcovering.



**China Blue
Wo46D280S75**



**Tea Rose
Wo46D29FS75**



Mogholsrai | China Blue | Wo46D28MS75

Mughal miniatures, Persian verses and a penchant for eclecticism inspire Mogholsarai. Genteel, quiet, romantic yet fiercely passionate, these wallcoverings beckon an era of tehzeeb and tameez.



Madder
W046D28NS75



Peela
W046D29NS75



Kashmir | Madder | Wo46D29S75

Vintage carpets, the lush gardens and orchards of Kashmir, exotic spices and exquisite craftsmanship inspire this intricate wallcovering that has been beautifully hand rendered and printed to transport you to a land of romance poetry and mysticism.

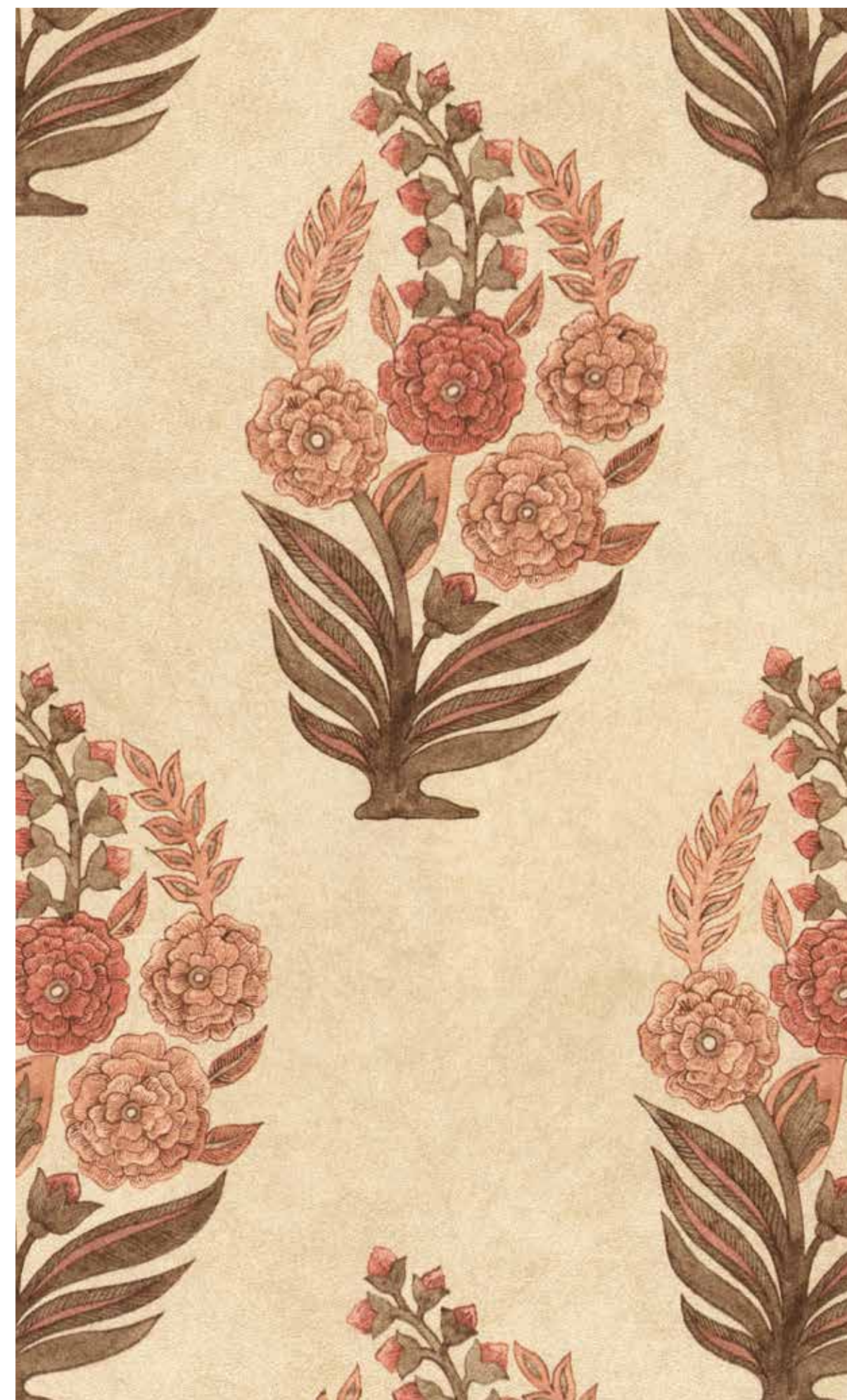


**Pearl
Wo46D29ES75**



Ranthambore | Madder | W046D29OS75

Royal safaris, palatial hunting tents, canvas, muslin, block prints and vegetable dyes; an organic tale of sophisticated indulgence. Ranthambore is a testimonial to some of the finest printed textiles in India. Clad your walls with refinement and unleash the wanderlust in you.



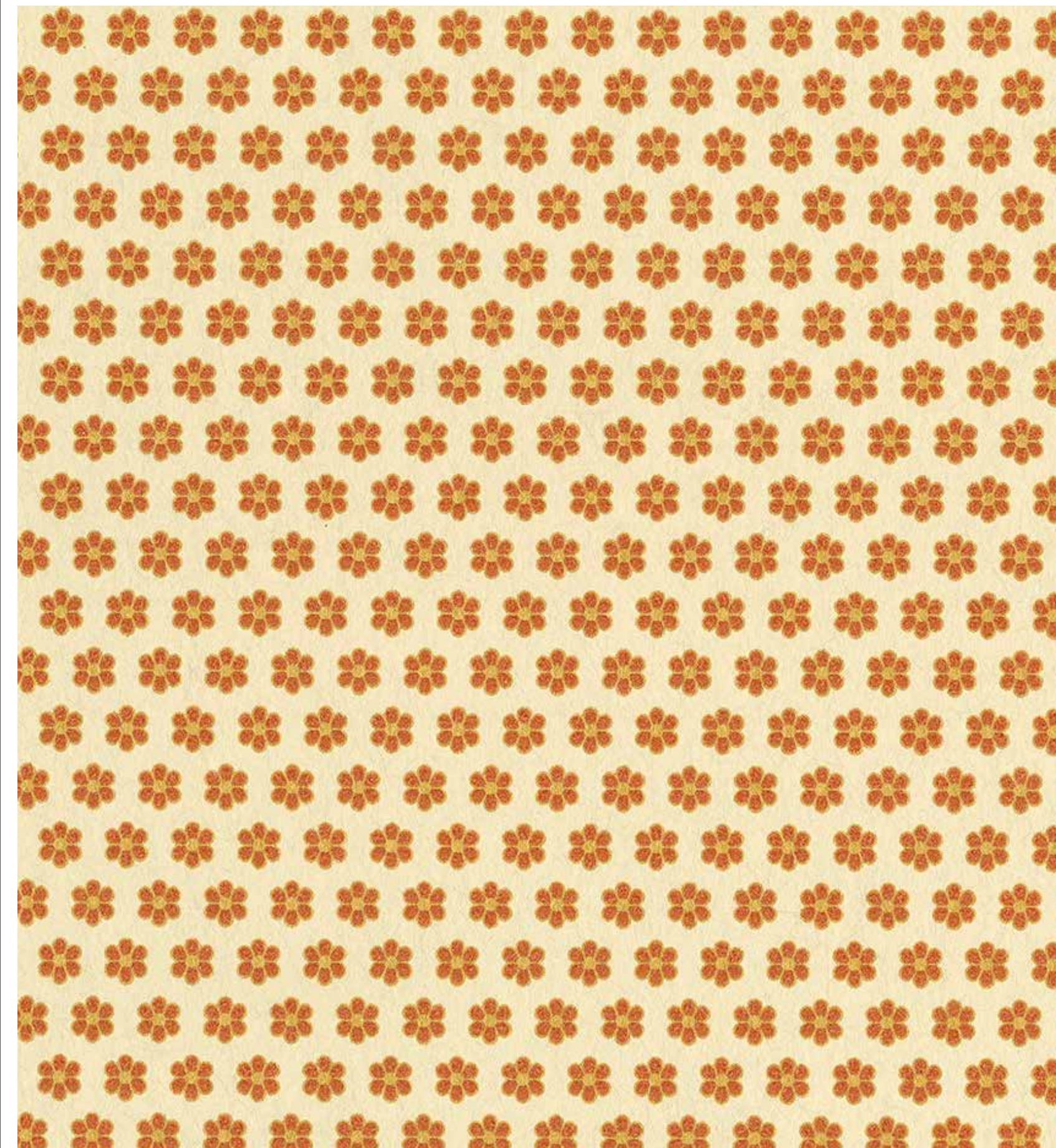
**Tea Rose
W046D29PS75**



Indigo
W046D299S75



China Blue
W046D29AS75



Hazarbuti | Narangi | W046D291S75

One of the most beautiful and simple yet exuberant styles of Jamdani weaving, this wallcovering simply stands for classic refinement.



**Coral
W046D292S75**



**Indigo
W046D290S75**

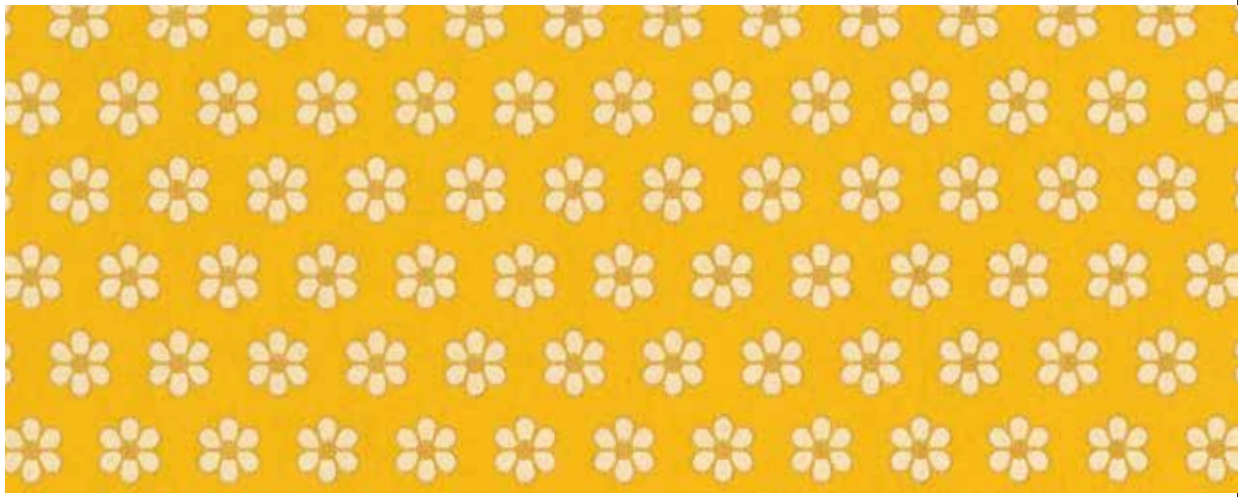


**Phiroza
W046D28ZS75**

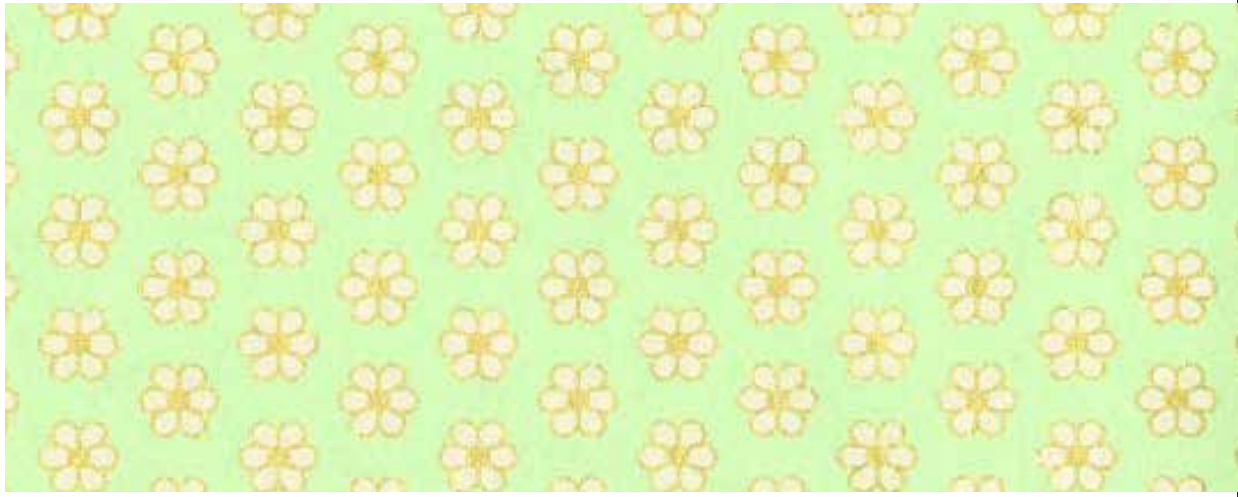


**Peach Gold
W046D28WS75**

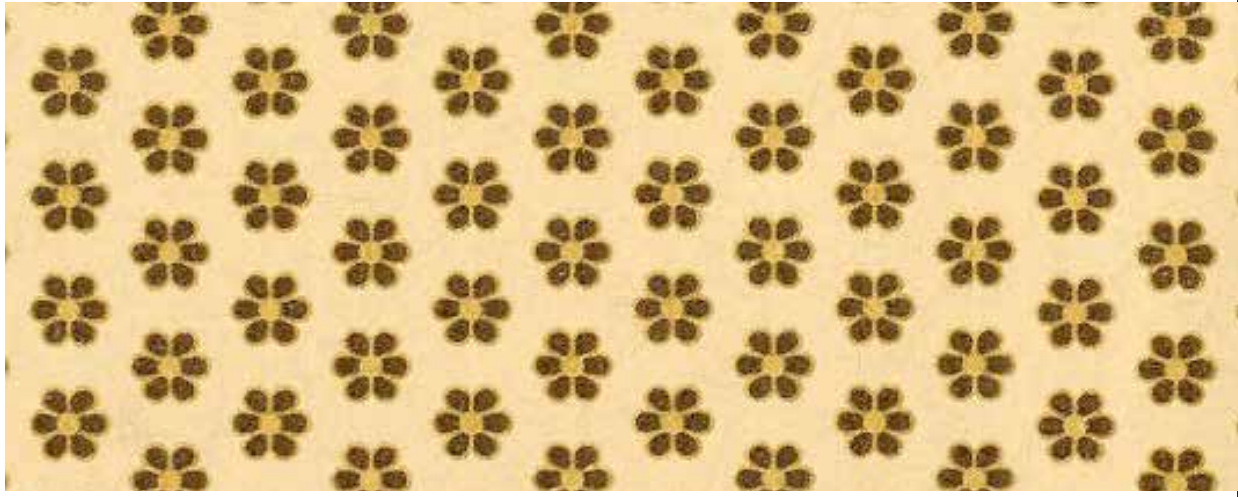
Peela
W046D293S75



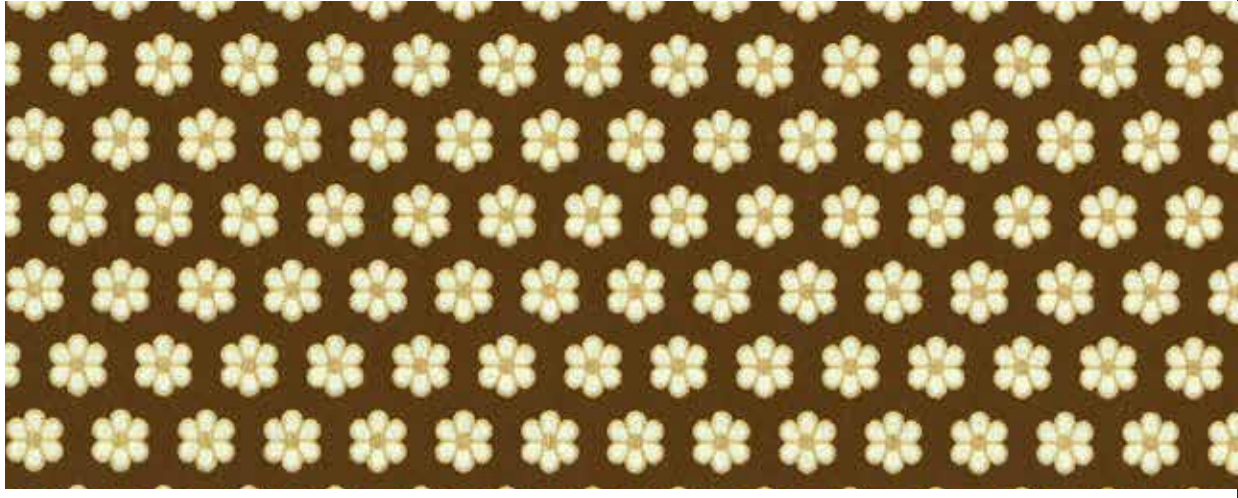
Pista
W046D294S75



Sepia
W046D28YS75



Tobacco
W046D28XS75





Sanganer | Amber | Wo46D29HS75

Inspired by the block printing tradition of Rajasthan, muslin drapes, sensuous saris and arrogant turbans; Sanganer truly embodies India. Invite into your homes living heritage and forgotten tales.



**Cinnamon
Wo46D28QS75**



Brocade | Vermillion | W046D28TS75

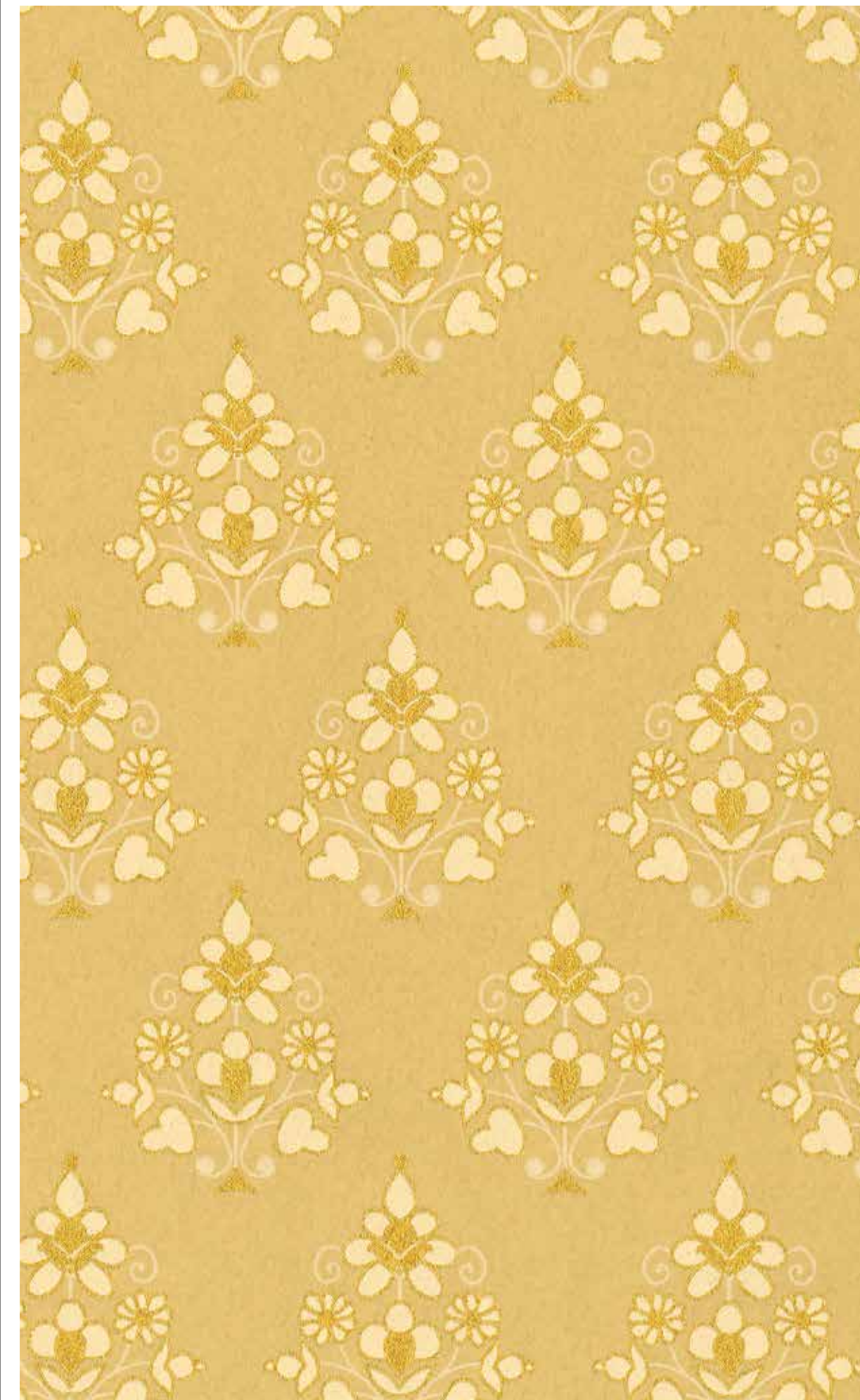
This wallcovering pays tribute to one of our national heritage textiles, the Benarasi brocade. For centuries kings, queens and the nobility have favoured this opulent textile that stands for superlative craftsmanship and tradition.



**Vermillion
W046D28TS75**



**Ivory Gold
W046D28RS75**

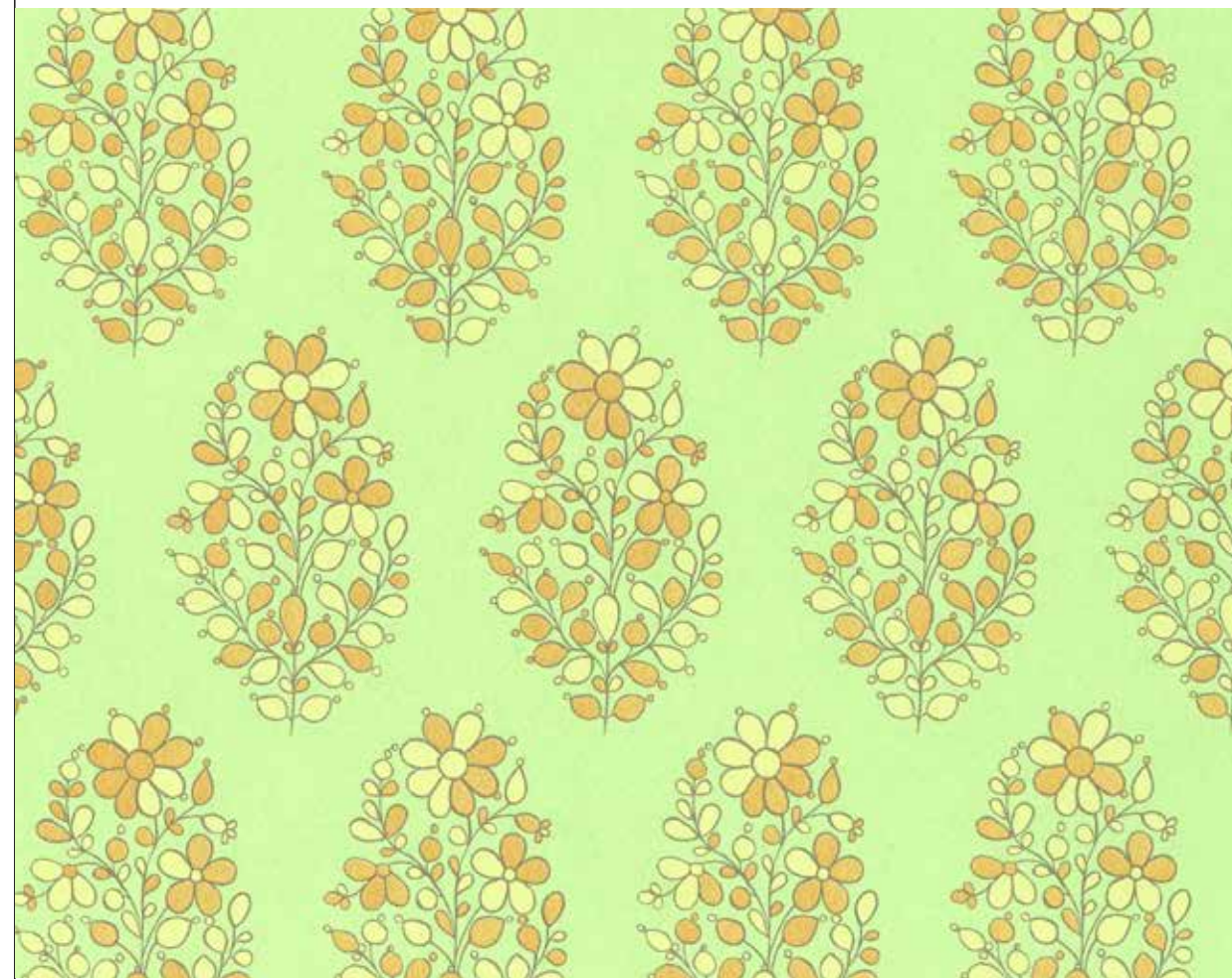


Sand
W046D28SS75



Jamdani | Pista | Wo46D28US75

The famed muslin of Dacca. An entire sari rumoured to pass through a finger ring, patterned in thread and gold. Clad your walls in understated elegance.



**Pista
Wo46D28US75**



**Peela
Wo46D28VS75**



Rangmahal | Burma Red | W046D29CS75

Opulent damask wallcovering is inspired by the hedonist lifestyles of the Bengali zamindars of north Calcutta, their horse drawn carriages, marble statues and colourful music rooms.



**Burma Red
W046D29CS75**



**Walnut
W046D29JS75**



**Antique Gold
W046D29IS75**



Surahi | Thyme | Wo46D29KS75

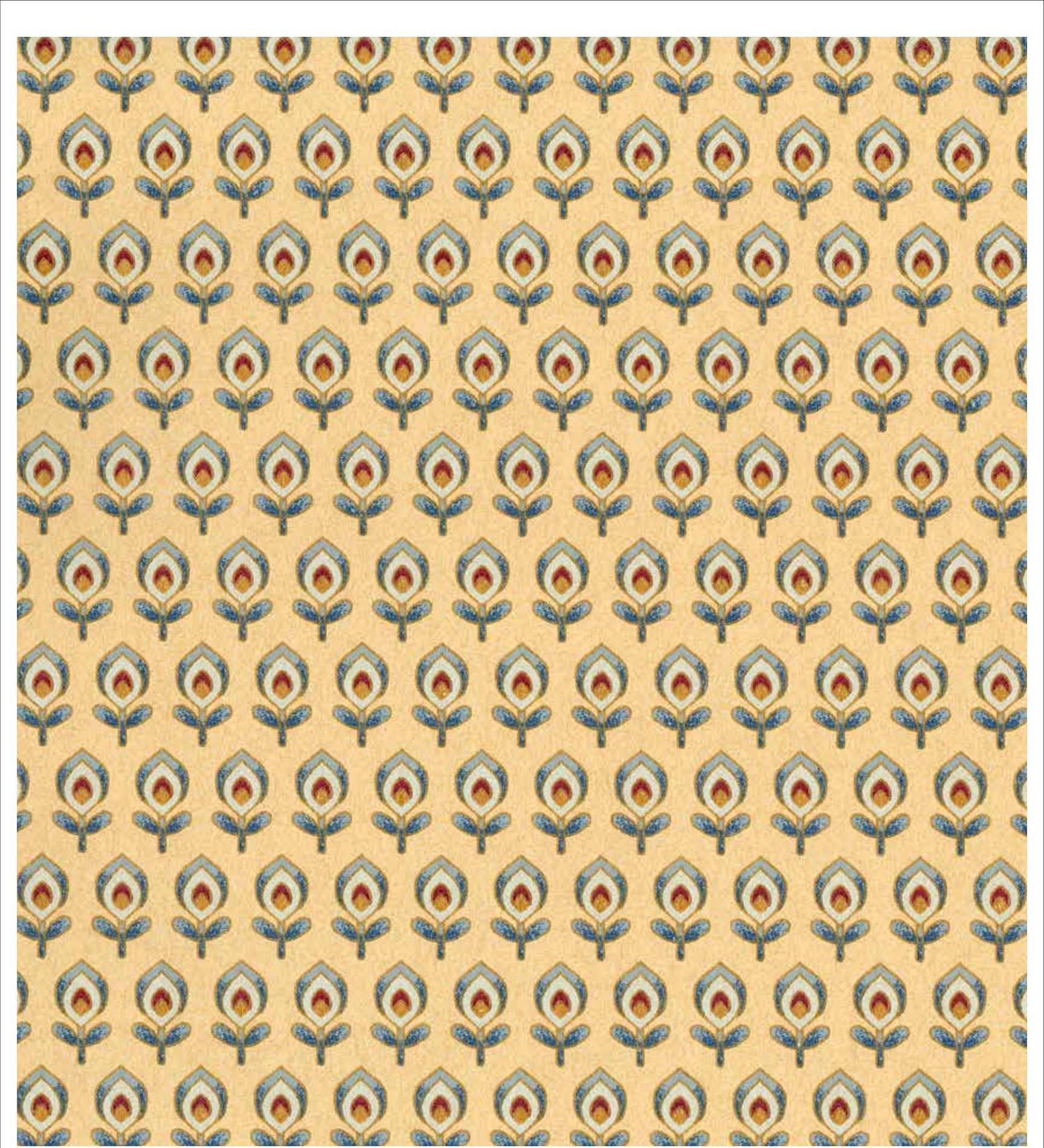
An Indian damask pattern represented through parrots and flower vases.
Dress up your walls in royal splendour.



**Camphor
Wo46D29DS75**

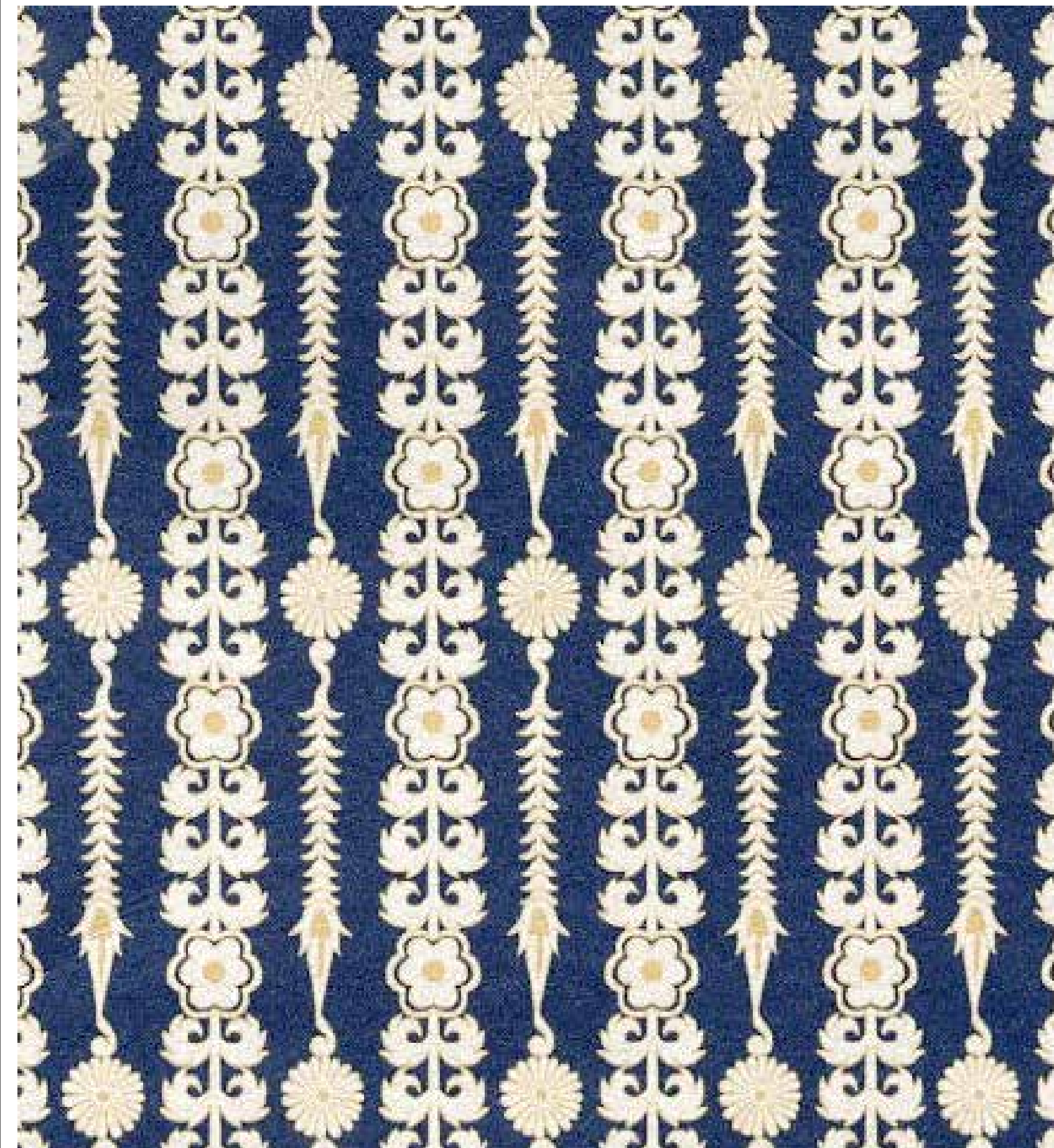


**Thyme
Wo46D29KS75**



Vrindavan | Phiroza | W046D298S75

Stylized peacock feathers, playful, animated, joyous and omnipresent.
Bring home serenity.

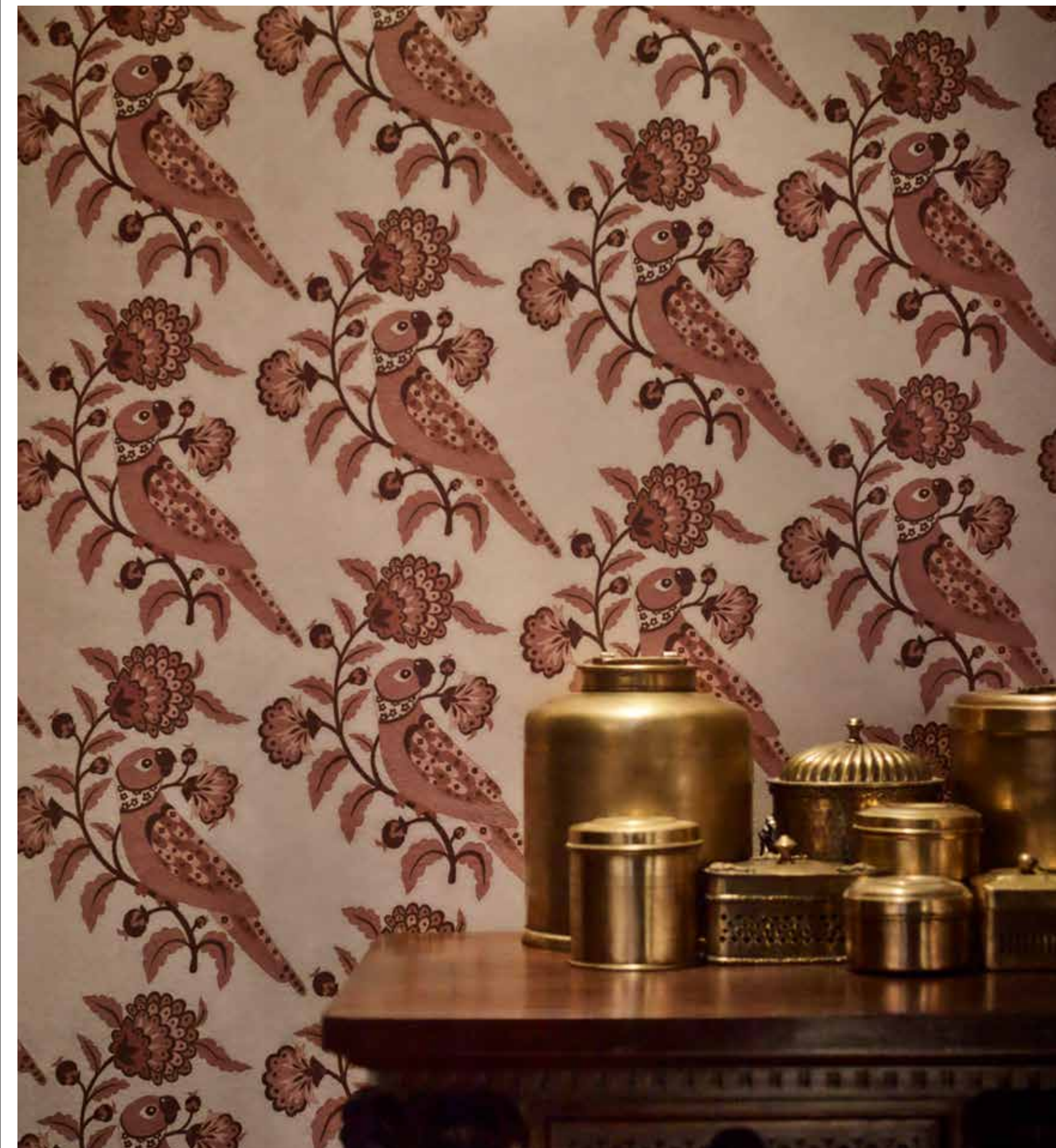


Tanchoi | *Midnight* | W046D297S75

Sumptuous brocades, an eye for detail, impossible intricacies and a feral appetite for excellence inspire Tanchoi. A tribute to one of the most glittering royal textiles of India, this wallcovering is both exuberant and genteel at the same time.



**Asmani
W046D296S75**



Mithu Miyan | Cinnamon | Wo46D28PS75

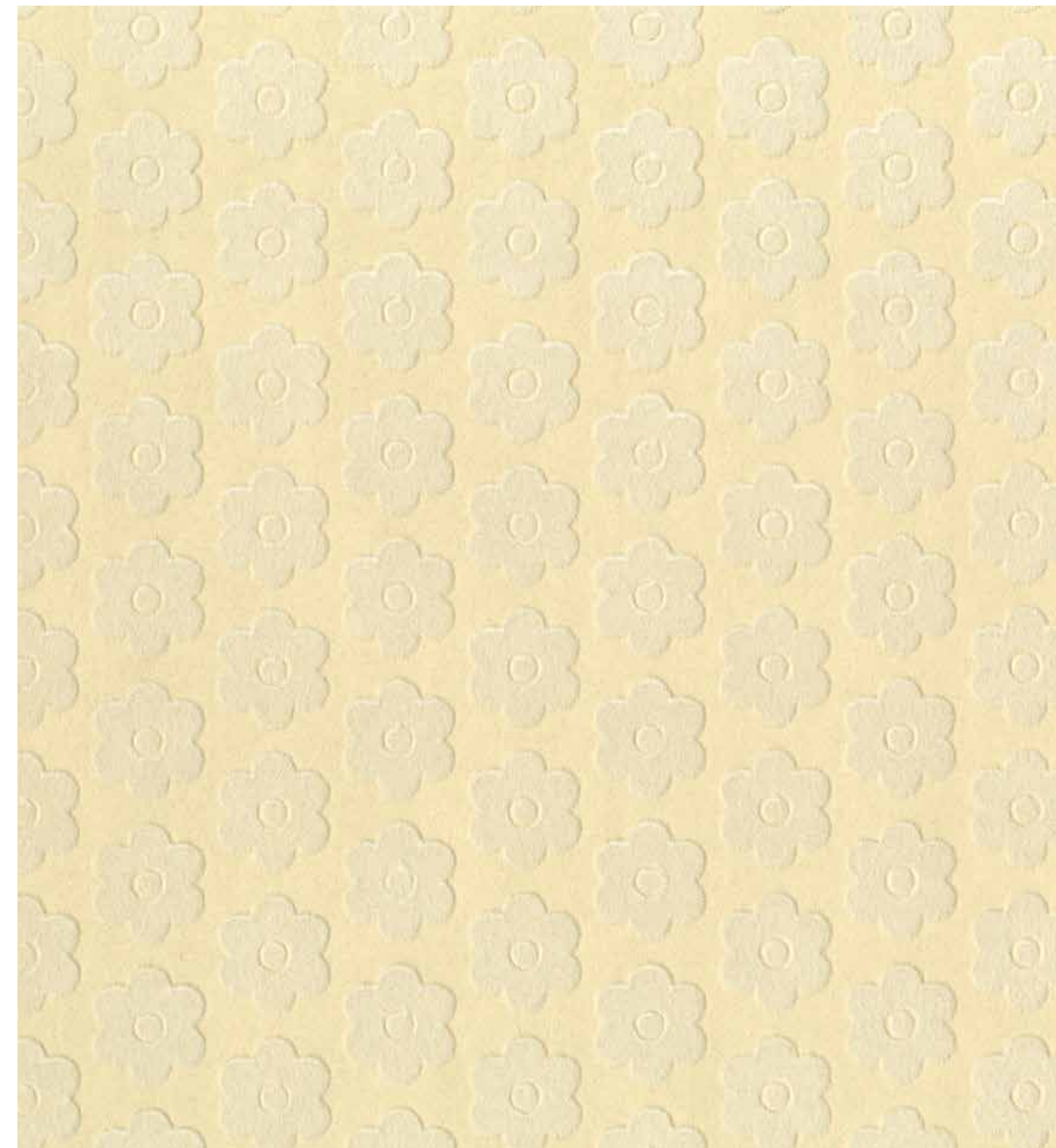
Fables and parables, folklore and fortune tellers, Jataka tales and Panchatantra; summer tales shared over stolen mangoes. Mithu Miyan is the perfect wallcovering for the urban home with a rustic soul.



**Cinnamon
Wo46D28PS75**



**China Blue
Wo46D29GS75**



Mogra | Camphor | Wo46D29BS75

A playful flock inspired by the quintessentially Indian flower: the Mogra.
For global homes with an Indian soul, modern with a hint of tradition.



NILAYA ECOSYSTEM

PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

INSTALLATION

- *Surface preparation:*

Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

- *Adhesive:*

The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

- *World class installation tools:*

Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

- *Trained installers:*

Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and as per your expectations.

D E L H I

Colour with Asian Paints,
Kashi House, A-3/8A,
Radial road number 2,
Connaught Lane
Tel: +91 11 4150 1676

M U M B A I

Colour with Asian Paints,
Dheeraj Plaza,
Hill Road Bandra West.
Tel: +91 22 2643 1074



www.asianpaints.com/nilaya

Customer Care:

Asian Paints: 1800-209-5678